

KATE SWEETMAN



Kate Sweetman is a Founding Principal at SweetmanCragun, a global management consulting and training firm and specializes in leadership, culture, high performing teams, facilitation, learning design and publishing. Kate has coached and consulted with leaders and organizations globally for over 20 years including Nokia, Goldman Sachs, DHL, British Petroleum, Telekom Malaysia and Abu Dhabi Investment Authority. She most recently completed a three-year research and leadership residence for the Malaysian Central Bank, Bank Negara, in Kuala Lumpur.

Kate has authored more than 30 articles and blog posts on leadership and management in respected journals, magazines and newspapers worldwide, including Forbes, Sloan Management Review, the Boston Globe, the Asian Economic Times, Fast Company and Harvard Business Review. Kate is a visiting lecturer and student-coach at MIT's Legatum Center for Entrepreneurship and a Lead Program Orchestrator for Duke University Corporate Education. She received her B.A. from Yale University in New Haven, Conn. and her M.B.A. from Harvard University in Cambridge, Mass.

ACHIEVEMENTS

- Named by the London Times as a Thinkers50 Emerging Guru
- Co-authored the best-selling business book "**The Leadership Code**": Five Rules to Lead By
- Published the Asian Leadership Index, the first-ever comprehensive study of the current state of Asian leadership and followership in 18 countries
- Advised, trained, coached and consulted with leaders and organizations in 26 countries
- Worked as an editor at Harvard Business Review and partnered with renowned thought leaders to bring their work to publication

What people are saying about SweetmanCragun

“Cragun and Sweetman provide precisely what organizations and leaders need – a simple model for making change and renewal sustainable.”

- CASSANDRA FRANGOS, Vice President for Global Executive Talent at Cisco Systems

“What an incredible handbook for the 21st century leader to ensure you always stay at the head of the pack!”

- Shireen Muhiudeen, founder, Corston-Smith Asset Management Malaysia; Forbes List 50 Power Asian Businesswomen

“Cragun and Sweetman have developed a truly breakthrough, powerful yet practical approach for reinventing yourself or your organization that works. Reinvent you, Reinvent now. The clock is ticking!”

- JUDY ROBINETT, Author of *How to Be a Power Connector*

“Reinvention provides a practical roadmap that helps build highly adaptive individuals and organizations positioned to thrive in today's turbulent environment. This is a must-read for today's leaders.”

- Linda A. Hill, professor of business administration, faculty chair, Harvard Business School

“Cragun and Sweetman deliver a serious handbook for navigating 21st century turbulence.”

- Hal Gregersen, PhD, executive director, MIT Leadership Center

Watch Cragun and Sweetman speak at,
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SweetmanCragun clients

