

re-Think! Management

September 1 & 2, 2014 - Mövenpick Hotel, Karachi

International Keynote Speakers

Lucy Cornell
Chief Inspiration Officer, Voice Coach



Tony Buzan, Inventor of Mind Maps



Yalda Hakim
Correspondent & Presenter, BBC World News

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 <p>where you come first</p>	 <p>The Legend Leads...</p>			 <p>hello to the future</p>  <p>Savings Mutual Funds Advisory</p>	 <p>CENTRAL DEPOSITORY COMPANY</p>			 <p>NBP Fullerton Asset Management Ltd.</p> 		

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Featuring Renowned Business Leaders & Prominent Speakers

September 1, 2014 - Mövenpick Hotel, Karachi



Tony Buzan

- Inventor of Mind Maps
- World's Leading Author on Brain & Learning
- Consultant & Advisor to various Governments



Lucy Cornell

- Designated Linklater, Voice Coach
- Chief Inspiration Officer, Voice Coach
- Regular Speaker for EO & YPO Events Globally



Yalda Hakim

- Correspondent & Presenter, BBC World News
- Interviewed Mahmoud Ahmadinejad & Hamid Karzai
- Winner of United Nations Peace Prize in 2009



Khalid N. Awan

Co-Founder & Chairman, TCS (Pvt.) Ltd



Dr. Zsuzsanna Fajcsak

Founder & Director, Alive International Sdn Bhd



M. Ali Tabba*

Chief Executive Officer, Lucky Cement



Naeem Zamindar

Chairman & Founding Volunteer
Teacher, Art of Living Foundation



Furqan Qureshi

Chief Marketing Officer, PTCL

Panel Discussion 1

re-Think: Leadership, 'Leading Minds!'

Asif Jooma
Chief Executive Officer
ICI Pakistan Limited



Nadeem Naqvi
Managing Director
Karachi Stock Exchange Ltd.



Ali Hasnain
Head – Retail Banking
United Bank Limited



Kimihide Ando
Chief Executive Officer Pakistan
Mitsubishi Corporation



Sirajuddin Aziz
President & CEO
Habib Metropolitan Bank



Dr. Zeelaf Munir
Chairperson, EMB
EBM (Pvt.) Ltd.



Yalda Hakim, Correspondent, BBC World News



Moderator

Master of Ceremonies



Dr. S. A. Rab

Lead Consultant, Transformational Catalyst

Panel Discussion 2

re-Think: HR Management, 'They are not Employees. They are People!'

Shafaq Omar*
Director, Human Resources
Unilever Pakistan



Paul Keijzer
CEO & Managing Partner
Engage Consulting



Etsko Schuitema
Founder & Leading Partner
Schuitema Associates



Pouruchisty Sidhwa
Director, Human Resources
GlaxoSmithKline Pakistan



Lucy Cornell
Chief Inspiration Officer
Voice Coach



Moderator



Paul Keijzer, CEO & Managing Partner Engage Consulting

2 Post-Convention Workshops

September 2, 2014 - Mövenpick Hotel, Karachi | Half-Day each



“Lucy’s techniques build confidence in the board-room. I no longer have senior management telling me they can’t hear me or that I need to be more authoritative.”



Workshop - A (09:00 am - 12:30 pm)

Connect to Inspire

by Lucy Cornell



Key Learning Outcomes:

- **Expand** your energetic influence - be heard & affect change
- **Establish** vocal presence when speaking & be persuasive in situations of power
- **Command** respect & engender trust in high stakes communications

Workshop Overview:

As a leader you have the privileged opportunity to change the world. With that comes the responsibility to voice your vision with integrity and power to bring about this change. The world's greatest leaders are inspired by a great belief in their heart. This inspiration is then carried by their voice to move their audience into action.

Invoke your voice, body, heart and mind to deliver your business content with inspiration and truly connect to your audience. This interactive, powerful half-day workshop will help develop your presence, credibility, persuasive power and confidence to help you speak from your heart to be a powerful, visionary leader.

Workshop Agenda:

Connecting to your Purpose

- Your role as a speaker
- Understanding that communication is about response management
- You are a performer rather than an informer

Connecting to Your Voice

- Working with the Voice Coach ABVS technique
- Developing your voice through breath, range, resonance (tone), articulation
- Developing your presence through energy, silence and dynamics
- Working with powerful speeches

Connecting to your Audience

- Speaker/audience relationship
- Reading and engaging an audience
- Brief presentations to the group

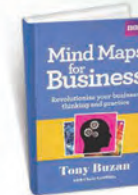
Who Should Attend:

Recommended for but not limited to CEOs, Managing Directors, Presidents, CFOs, Strategic Planners, Heads of Marketing, Operations, HR, IT and Innovation.

Workshop - B (02:00 pm - 05:30 pm)

Mind Maps for Business

by Tony Buzan



Key Learning Outcomes:

- **Understand** the synergetic nature of brain's thinking process
- **Develop** intelligent habits of mind and memory
- **Enhance** abilities to improve creativity and productivity in business
- **Maintain** vision & strategic objectives during rapid changes
- **Apply** mind maps for self management, vision building & leadership

Workshop Overview:

Our daily productivity can be enhanced to a great level if we focus on optimization of our existing intellectual capital - “the human brain” - single source of infinite creativity and solution finding that has always been with us. If we engage the right formula to unleash our brain capacity, we can maximize the usage of our brain power to boost our work output and productivity.

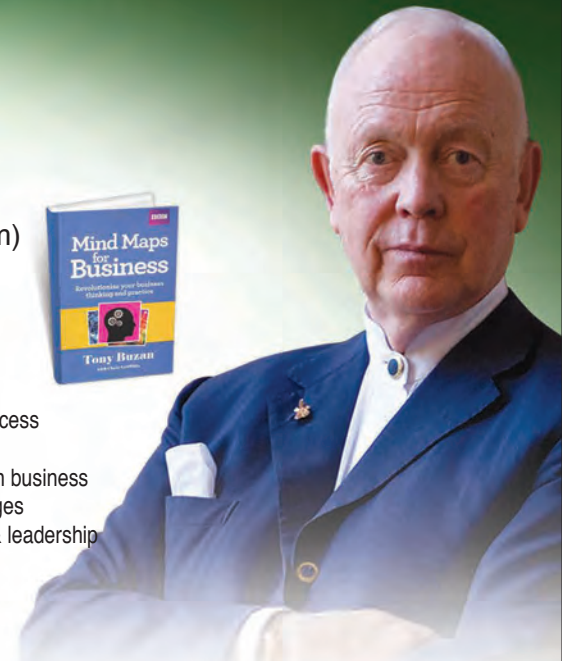
This half-day program will introduce essential mind mapping skills, and guide practical applications in using it for strategic planning and creative & critical thinking.

Workshop Agenda:

- **Identification of Individual and Group Problems & Goals The Left / Right Brain**
- **Creativity and Innovation**
- **Mind Maps® The Ultimate Creative & Strategic Thinking Process**
- **Intellectual Capital Development Learning How to Learn**
- **Multiplying Advantage - Intellectual Capital Brain Principles**
- **Final Master Mind Map Session**

Who Should Attend:

Professionals of all levels, eager to improve brainstorming methods, do failure analysis, trouble shooting and forecast and are willing to maximize their brain power to improve their work output & productivity.



“The use of Mind Mapping is an integral part of my Quality Improvement Project here at Boeing. This has provided savings of over \$10 million this year for my organization.”



16th MAP Convention Agenda

TIME	TOPIC	SPEAKERS
09:30 am – 09:50 am	Registration & Welcome Tea	
09:50 am – 09:55 am	Welcome Address	Saadia Naveed , President, MAP
09:55 am – 10:00 am	Speech by President, UBL	Wajahat Husain , President & CEO, UBL
10:00 am – 11:00 am	Keynote re-Think: Innovation, 'It's All in the Thinking!'	Tony Buzan Inventor of Mind Maps
11:00 am – 11:15 am	Tea Break	
11:15 am – 12:00 pm	re-Think: Leadership, 'Leading Minds!'	A conversation on Leadership Styles between the Senior Leadership of Local & Multinational Organizations
12:00 pm – 12:45 pm	re-Think: Creating Value, 'New World. New Entrepreneurs!'	Khalid N. Awan , Chairman, TCS (Pvt.) Ltd. M. Ali Tabba* , Chief Executive, Lucky Cement
12:45 pm – 01:30 pm	re-Think: Technology, 'Get Smart!'	Furqan Qureshi , CMO, PTCL Speaker* from SAP/Microsoft
01:30 pm– 02:30 pm	Networking Lunch	
02:30 pm– 03:15 pm	re-Think: Communications, 'New World. New Voice!'	Lucy Cornell , Chief Inspiration Officer, Voice Coach
03:15 pm – 04:00 pm	re-Think: HR Management, 'They are not Employees. They are People!'	A conversation between Well-known Professionals, Practitioners & Consultants on HR Management
04:00 pm – 04:15 pm	Tea Break	
04:15 pm – 05:00 pm	re-Think: Work-Life Balance, 'New Age Lifestyle!'	Dr. Zsu Fajcsak , Founder & Director, Alive International Naeem Zamindar , Chairman & Founding Volunteer Teacher, Art of Living Foundation
05:00 pm – 05:15 pm	Closing	

REGISTRATION FEE*

S. No	Investment Categories	MAP Individual Member*	MAP Institutional Member	Non-Member	Group Discount
1	Conference Fee	12,900/-	14,900/-	15,900/-	10% - on 5 + Nominees
2	Workshop A or B	19,900/-	22,900/-	24,900/-	10% - on 5 + Nominees
3	Workshop A & B	32,900/-	37,900/-	44,900/-	N/A
4	Conference + Workshop (A or B)	28,900/-	33,900/-	36,900/-	N/A
5	Conference + Workshop A & B	39,900/-	44,900/-	54,900/-	N/A

FEE INCLUDES: Convention: Conference Kit, Lunch, Refreshments & Networking | Workshops: Course Material, Lunch, Refreshments & Certificate

Group Discount is only applicable for nominations from the same organization.

Investment Categories 3 & 4 include entrance fee of MAP Individual membership worth PKR 2,400.

Category 5 includes entrance fee plus 1 year subscription of MAP Individual membership worth PKR 4,800.

*Student Discount available as per MAP's policy.

5 EASY WAYS TO REGISTER:

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PAYMENT:

Send your cheque in favor of
"Management Association of Pakistan"

To: **Muhammad Imran Anwer**

(MAP Convention Secretariat)

Octara Private Limited

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A confirmation letter/e-mail and
invoice will be sent upon receipt
of your registration.

Your participation will be confirmed
subject to receipt of payment.

**Full payment must be received in
advance to confirm registration.**

REGISTRATION NOTE:

Refunds are not allowed, however
substitutes may attend, provided you
inform us in writing at least 5 working
days in advance.

In the event of unforeseen
circumstances, MAP reserves
the right to postpone, amend or
cancel the event.

Position your company brand with
16th MAP Convention as partners
and mark your competitive presence
amongst the key decision makers in
the corporate sector.

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