



# Petros Geroulanos

- Principal of EPIGON Training & Development
- Chairman of EPIGON Marketing AG, Switzerland
- Conducted workshops in more than 30 countries in Europe, North America, Asia, the Middle East and Africa
- Visiting lecturer at SKEMA Business School in Paris, ranked 4th worldwide by the Financial Times in 2018

#### **Current focus:**

- Cryptocurrencies
- FinTech
- Digitalisation

**Petros** is the principal consultant for EPIGON Training & Development offering training, coaching and development services. In over 25 years of professional experience in trading, sales and product development, he has been involved in training executives from over 400 institutions mainly in the finance industry.

He has helped tens of thousands of participants originating from more than 100 countries working at 400 different companies through his trainings. He has conducted workshops in more than 30 countries in Europe, North America, Asia, the Middle East and Africa.

Petros is also the Chairman of EPIGON Marketing AG and Managing Director of EPIGON Energy GmbH. As former head of VEGA Structured Finance GmbH in Stuttgart, Germany, he introduced default-free ABS, ABCP as well as NPL transactions to medium-sized corporates.

His professional experience commenced with Swiss Bank Corporation and Union Discount PLC in Zurich and London. There, he was engaged in trading, selling and structuring FX, Equity Exotic and Fixed Income Derivative Products as well as their underlying cash instruments.

In 2014, he recognised the revolutionary character of FinTech and Cryptocurrencies as parts of his business were directly affected. He researched the impact that the technological progress will bring. Whilst restructuring his own business in Switzerland, he uses his charisma and experience to explain the changes that have already taken place, analyse the status quo of the business and innovate the business models to make the future-proof.

Most recently, he has been conducting tailored FinTech trainings for commercial and universal banks in the USA, Scandinavia and Southeast Asia. He also trains and advises regulators and FinTech banks and technology companies in Europe, Africa and the Middle East.

Now, he is working with some banks, credit card companies, IT and Telco companies to innovate their business model by adding FinTech components.

Petros is also a visiting lecturer at SKEMA Business School in Paris, ranked 4th worldwide by the Financial Times in 2018 for its M.Sc. Programme where he runs the successful FinTech program. Petros is also supervising students in their FinTech research. Previously, he has been a visiting lecturer at Cass Business School in London and EMLV in Paris. He has published more than 400 articles in the Swiss media and co-authored two books and an interactive training programme on financial markets and bonds.

He speaks four languages fluently including English, German, Swiss German, Greek and French. Follow Petros Geroulanos on LinkedIn and visit [www.epigon.co.uk](http://www.epigon.co.uk).