

Pete Smith



- 40 years of experience in HR and Marketing
- 5 years of practical experience as a Certified LEGO® SERIOUS PLAY® facilitator
- Successfully introduced LEGO® SERIOUS FUN® and LEGO® SERIOUS PLAY® methodologies in Africa, the Middle East and Pakistan

Over the 40 years of **Pete's** career in HR and Marketing in South Africa he has seen management theories come and go to the drum of "The only constant is change", a quote accredited to the ancient Greek philosopher Heraclitus. In managing, consulting and lecturing Pete has come to the conclusion that there's another side to the story. There has been a constant, and that is

Human Nature. For the past 5 years Pete has been using LEGO® to access basic Human Nature to ensure Management and Leadership have a sound foundation. Pete's belief in the workplace is "a Shared Bond + a Shared Point of View = Shared Action". In order for a number of people working together to be motivated there must be shared, positive emotions between them. Once such a foundation has been created the team needs to reach committed consensus on their objectives. Based on Human Nature LEGO® SERIOUS FUN® and LEGO® SERIOUS PLAY®, the 2 methodologies, are universal. Pete has used both methodologies successfully in Africa, the Middle East and Pakistan.