

**Wednesday, February 24, 2021**

**2:00pm (UAE Time)**

**3:00pm (PAK Time)**

# Effective Logistics Leadership for POST COVID Supply Chains

**Register Here, Now:**  
<http://bit.ly/38D7Om2>

## Overview

Supply Chain Management around the world, and Logistics specifically has seen dramatic changes, challenges and new uncertainty during this past year of COVID 19. This webinar will highlight key elements to focus on for the recent times, rethinking strategies the coming months, enabling better leadership and risk management.

## Key Takeaways

- ❑ What can we learn now from how the world-wide economies have been impacted?
- ❑ How are supply chains changing now as a result?
- ❑ What does on-going recovery look like?
- ❑ What can/should we do differently from the past?
- ❑ What strategies must we adjust?
- ❑ What tools are available to aid us in Logistics and Supply Chain Management?
- ❑ Different focus points to better align each level of the business need to be adjusted;
  - Strategy Design and Strategy Delivery must be linked
  - Balanced ScoreCard is ever more important
  - Cross-Functional KPIs over Silo management
  - Operational Metrics that are aligned



Speaker:

**Bob Forshay**

Over 24 years of experience in Management Consulting  
in the field of Supply Chain

Principal at Mastermind Group – Consultant to  
Fortune 500 firms

Master Instructor of APICS & ISCEA Certifications

Certified Instructor for CPIM, CIRM, CSCP, CLTD,  
LEAN-Six Sigma and Sales & Operations Planning

Worked as Supply Chain and Operations expert in  
different industries

Video Message from Bob Forshay

<https://youtu.be/uDKHAFyGSc0>

## Who Should Attend

All levels of Logistics and Supply Chain Business Leaders,  
Managers, Operations Managers Transportation, Distribution  
Network, Demand Managers and Risk Managers.

**...only from Octara!!!**

For Details & Registration contact

Sarim Atique at: [sarim.atique@octara.com](mailto:sarim.atique@octara.com), Mobile 0345-8949470

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