Introduction to
PEOPLE ANALYTICS
A Practical Guide to Data-driven HR

Speaker:
NADEEM KHAN

- Author 'People Analytics', OD & Change Specialist, Leadership Coach
- Managing Director of Optimizhr Ltd, a data and people analytics solution provider
- Consultant for organizational strategy, digital transformation and the future of work
- A regular contributor to People Management and Entrepreneur magazine
- Over the past decade, he has advised and worked with many of the world's best known organizations on improving their performance
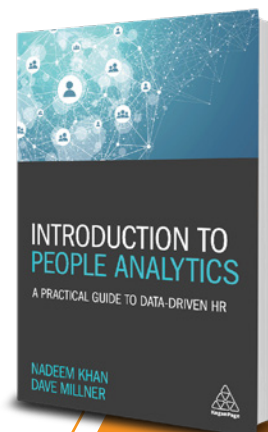
Program Overview:

People Analytics has become a crucial part of decision making in business. In the digital age, we are witnessing a huge raise in big data and analytics. All this data is being used by organisations to inform business and strategic decisions to improve organisational performance.

In this 1-hour session, we will understand the important role People Analytics plays and how HR professionals can get to grips with analytics; feel confident in their ability to handle employee and organizational data and use analytics to move from opinions to insights.

Key Takeaways:

- **UNDERSTAND** the importance of using Data and Analytics for decision making for the business

- **IDENTIFYING** key Data Sources from within and outside the organization

- **ROLE** People Analytics play to improve organizational performance

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Introduction to People Analytics
by Nadeem Khan & Dave Millner
A conversation about the book with leading analytics expert Dr. Max Blumberg:
https://youtu.be/Uez4suOWTT0

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