

LEADING ORGANIZATIONAL CHANGE

✓ Accept ↻ Change 📈 Grow

March 19 - 20, 2019 - Karachi | 9:30 am - 5:00 pm

Course Overview

In this volatile and uncertain world, the only constant is change. Disruptive innovation is wiping out established businesses and creating new business models. Such models were hard to imagine few years ago. Understanding change and matching pace of the business with the speed of change is important more than ever. However, this is not as simple. Most change management programs continue to fail due to several reasons.

In this 2-day workshop, we will explore reasons for such failures and the steps to establish successful change management program in the organizations that deliver business results.

Key Benefits:

- Understand** Change Management Process
- Create** a Case for Change
- Explore** Success Factors of Organizational Change
- Design** a Best-fit Change Approach
- Learn** and Apply Tools and Techniques of Change Management

Who Should Attend:

- Change Managers
- Emerging Managers
- Project Managers / Team Leaders
- Middle & Senior Managers
- Any professional, who is or will be dealing with significant change



Course Facilitator

Syed Asim Rashid

- Over 25 years of diversified experience in leadership, strategy and change management
- Founder & CEO, CreativeSwan Consulting, UAE
- Former Regional Director, GE Energy; Former leader, Engro
- Holds an MBA, MS and Engineering degree
- Studied advanced business and leadership at Harvard, MIT and INSEAD
- Completed 6-Sigma Green Belt and Coaching program in GE
- Completed Train the Trainer programs from Association for Talent Development (ATD USA) and American Management Association (AMA)

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For Details:

Karachi: 021-021-34547141, 34520093, 34520092

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COURSE AGENDA

Business Case for Change

- Explore challenges in the "Future of Work"
- Appreciate the VUCCA world
- Understand the need for change

Change Management Process

- Create a sense of urgency
- Build a guiding coalition
- Form a strategic vision and initiatives
- Enlist a volunteer army
- Enable action by removing barriers
- Generate short-term wins
- Sustain acceleration
- Institute change

Implementing Change

- Apply change management steps
- Build team that drives change
- Prepare effective communication plan for change initiative
- Present change in a persuasive manner
- Sustain change

Analyzing Change Management Programs

- Analyze the causes of failed change initiatives
- Appreciate the reasons for successful change programs
- Learn how great companies drive change

Special Areas

- Understand the impact of Fourth Industrial Revolution on the process of change
- Capitalize on generations at work
- Develop a personalized change management plan
- Usable speaking notes



Course Facilitator: **SYED ASIM RASHID**

With 25+ years of business experience, Syed Asim Rashid is an award-winning, internationally recognized leader known for business turnarounds, developing

leaders and creating solid shareholder value. Asim is the founder and CEO of CreativeSwan Consulting, a management consulting company in the United Arab Emirates (UAE), that helps organizations become increasingly successful. Previously, he served as Regional Director GE Energy where his intrapreneurship and change management skills resulted in business expansion over 12 countries of the Middle East. Asim also held key positions with Engro (formerly Exxon) and Siemens.

Asim holds an MBA from Manchester Business School, UK, MS in Global Energy Management from University of Colorado Denver, USA, and Electrical Engineering degree from NED University, Karachi. He studied advanced business and leadership at Harvard, MIT, Wharton, Booth, INSEAD, AMA, GE and Lahore University of Management Sciences (LUMS).

Asim is a certified 6-Sigma Green belt from GE, and successfully completed Train the Trainer programs from Association for Talent Development (ATD USA) and American Management Association (AMA). He completed Coaching program in GE, and successfully passed ISO 9000 Auditor/Lead Auditor program. Asim also holds Divisional Certificates from AMA in Finance Management and Manufacturing & Quality Improvement.

INVESTMENT

PKR 32,500
+SST Per Participant

FEE INCLUDES:

Course material, certificate of attendance, lunch refreshments & business networking

3 Easy Ways to Register

 021-34547141, 34520093, 34536306

 register@octara.com  www.octara.com

Send your cheque in favor of **Octara Private Limited**

To: **Umair Tariq** Admin & Account Executive

Octara Private Limited - 1/E-37, Block-6, P.E.C.H.S., Karachi.

Tel: 021-34520708, Cell: 0302-4599773

Bring this program **In-house** at attractive Discount

This workshop can be customized to suit specific needs of your organization which may lead to significant savings & avoiding pitfalls. Please contact **Naveed Rahim** at naveed.rahim@octara.com or call at **0334-3082767**