



## Ranjan De Silva

- Partner in Sensei International & CEO Success Coach
- 33 years of corporate experience that include over 23 years as the Director & CEO
- Author of “Mind Programming for Sales Success” & “A Better Way to Sell – Sales Mastery through Self Mastery” published by Pearson Education
- Accredited trainer on “Mastery of Self through Neuro Linguistic Programming” and its derivatives



Ranjan has an ideal mix of practical and theoretical grounding which makes his input value adding to the clients. His practical experience comes from 33 years of corporate experience that included over 23 years in **Director & CEO** roles in **3 leading Asian conglomerates; John Keels Holdings, Rahimafrooz Group and Apollo Hospitals** in addition to the current role, and for various **SENSEI INTERNATIONAL** clients. He has provided consultancy and training for people at all levels of organizations in 24 countries in Asia, North America, Europe, Middle East and North Africa.

His theoretical grounding is derived from the Postgraduate Diploma in Marketing from the Chartered Institute of Marketing [CIM] UK, where he received the gold medal for the best results in the world at the final examination. His MBA is from the Postgraduate Institute of Management, University of Sri Jayawardenepura. He is an accredited trainer in delivering the personal transformation programme, ‘**Mastery of Self through Neuro Linguistic Programming**’ and its derivatives. He is currently pursuing his **Doctoral Studies** in ‘**Organisational Change**’ at the **Ashridge University** in the United Kingdom and inquiring in to ‘**Purposefulness for leadership effectiveness**’.

Ranjan is a Fellow of CIM, A Chartered Marketer and a Past Chairman of CIM, Sri Lanka Branch. These roles and his current role at SENSEI have enabled him to network with corporate leaders of top companies. He has also shared the stage and networked with management gurus of the caliber of **Tom Peters, Edward De Bono, Jack Trout** and **Omar Khan**.

### What International Speakers have said about Ranjan De Silva



“ Ranjan shows all of us how to sell from within, he reveals sales as a quest for creating value for others. All the marvelous tools, techniques and ideas are brought to life with this spirit, and dedication. They flow from Ranjan’s own story of growth, evolution, engagement, sales and business success in so many countries around the world ”  
Omar Khan- Founder and CEO of Sensei International



“ Surprisingly Simple! Amazingly Powerful! Simply Inspirational! It has the depth sought by the intellectual, the simplicity sought by the beginner, the rigor desired by the experienced salesman and the enjoyability sought by everyone else ”  
Bob Urchuck – Keynote Speaker and Bestselling Author

### Ranjan De Silve has trained participants from



### What Participants have said about Ranjan De Silva

“ The success of the session was enormous. I can advise you that people have returned with a very positive spirit. Well done for helping to create that “will do” feeling. ”  
Ray Bremner, Chairman Unilever - Egypt

“ The session with Ranjan was a very rewarding experience for all of us. There is a wonderful buzz in the Organization. ”  
Kaiser Kabir - Managing Director - Renata Ltd, Bangladesh