



Management Association of Pakistan

18th MAP Convention DANCING WITH DISRUPTION

RE-INVENTING THE MODERN ORGANIZATION

September 28-29, 2016 | Mövenpick Hotel, Karachi

International Keynote Speakers



Shane Cragun

Founding Principal,
SweetmanCragun, USA & Co-author of
the book **REINVENTION**



Kate Sweetman

Founding Principal, SweetmanCragun, USA
& Co-author of the book **REINVENTION** &
the global best seller "**The Leadership
Code**" along with **Dave Ulrich**



Raj Kumar

CEO, UCSI Consulting Group, a
certified member of the Global Blue
Ocean Strategy Community of Practice
based in Malaysia

Platinum Partner	Diamond Partner	Founding Partner	Silver Partners	Bronze Partners	
Associate Partners				Academic Partner	Media Partner

For Registration, please contact:
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Featuring Renowned Business Leaders & Prominent Speakers

September 28, 2016, Mövenpick Hotel - Karachi

Conference Speakers



Shane Cragun

Founding Principal
SweetmanCragun, USA



Kate Sweetman

Founding Principal
SweetmanCragun, USA



Raj Kumar

Chief Executive Officer
UCSI Consulting Group, Malaysia



Wajahat Husain

President & CEO
UBL



Dr. Daniel Ritz

President & CEO
PTCL



Dr. Zeelaf Munir

Managing Director & CEO
English Biscuit Manufacturers

The Disruptors

20 minutes presentation each by emerging leaders from multiple business sectors
reflecting the impact of disruption in their respective industry



Adnan Shahid

Chief Commercial Officer
PTCL



Jehan Ara

President, P@SHA &
The Nest I/O



Dr. Asim Jamal

Country Chair & Managing Director
Sanofi-aventis Pakistan limited

Insightful Panel Discussion: **Leadership in times of Disruption**



Dr. Zeelaf Munir

Managing Director & CEO
English Biscuit Manufacturers



Saquib Shirazi

Chief Executive Officer
Atlas Honda Limited



Shahzeb Mahmood

Chief Executive Officer & GM
RB, West Asia



Sarfaraz A. Rehman

Member Executive Committee MAP
Executive Coach & Consultant



Humayun Bashir

Member Executive Committee MAP
(Former Country General Manager
IBM Pakistan & Afghanistan)



Dr. S.M. Junaid Zaidi

Rector
COMSATS Institute of Technology



Dr. S. A. Rab

Chief Executive Officer
Greenstar Social Marketing Pakistan

18th MAP Convention

DANCING WITH DISRUPTION

Reinventing the Modern Organization

September 28-29, 2016, Karachi



The Age of Disruption-today's disruptive, tumultuous, and ever-changing global business environment-shows no signs of slowing. This year, 18th MAP Convention theme "**DANCING WITH DISRUPTION**" revolves around the research and experience captured by co-authors of the book **Re-invention**, Shane Cragun and Kate Sweetman, who believe that it is time for a wake up call to those hoping to thrive in the 21st century.

The conference will further focus on the critical business and economic forces, business trends, disruptive technologies and organizational and personal level changes that could reshape the commercial environment over the next two decades. It explores how these future factors could come together to force a fundamental rethinking of the purpose, strategy, business models, values and structures of organizations as well as individuals as they seek to survive and thrive in a rapidly changing reality.

Join us at the this year's MAP Convention to learn with renowned thought leaders from around the world about '*the ability to pivot quickly, profoundly, and effectively*' - the most important core competency individuals and organizations must attain in order to prosper in the new disruptive economy.

Convention Agenda I September 28, 2016

Time	Topic	Speakers
9:30am – 9:50am	Registration & Welcome Tea	
9:50am – 9:55am	Welcome Address	Syed Masood Hashmi President, MAP
09:55am – 10:00am	Opening Remarks	Wajahat Husain President & CEO, UBL
10:00am – 11:00am	Keynote: Taking "The Organization" to the Dance	Shane Cragun Founding Partner, SweetmanCragun, USA
11:00am – 11:15am	Tea Break	
	Presentation: The Re-Invention Challenges in Pakistan's Environment	
11:15am – 11:40am	Presentation	Dr. Daniel Ritz President & CEO, PTCL
11:40am – 12:05pm	Presentation	Dr. Zeelaf Munir Managing Director & CEO, EBM
12:05pm – 1:00pm	"The Disruptors" 20 minutes presentation each by emerging leaders from multiple business sectors reflecting the impact of disruption in their respective industry	Dr. Asim Jamal Country Chair & MD, Sanofi-aventis Pakistan Adnan Shahid Chief Commercial Officer, PTCL Jehan Ara President, P@SHA & The Nest I/O
1:00 pm - 2:00 pm	Networking Lunch	
2:00pm – 2:45pm	Keynote: Strannovation Lead your company to grow through Strategic Innovation	Raj Kumar CEO, UCSI Consulting Group, a certified member of the Global Blue Ocean Strategy Community of Practice based in Malaysia
2:45 pm- 3:45pm	Panel Discussion: Leadership in times of Disruption	A conversation on how leaders can equip themselves to master the skills required to overcome disruptions
3:45pm – 4:00pm	Tea Break	
04:00pm – 5:00pm	Keynote: Getting "The People" to Dance	Kate Sweetman Founding Partner, SweetmanCragun, USA
5:00pm – 5:15pm	Closing	

Post Convention Workshop

September 29, 2016 | 9:30 am - 5:00 pm

Re-inventing the Organization

Accelerating Results in the Age of Disruption

Facilitated by Shane Cragun & Kate Sweetman

WORKSHOP OVERVIEW

This 1-day workshop will help participants gain new knowledge and skills around how to become master change agents - specifically Master Reinvention Change Agents. The ability to make major change happen both individually and organizationally is fast becoming one of the most critical competencies and skills in which individuals, teams, and organizations must become experts.

KEY LEARNING OUTCOMES

- The Age of Disruption and how this impacts all of us.
- The Six Deadly Blindfolds that keep individuals and organizations from changing quickly enough to survive.
- The Reinvention Formula and Roadmap that are the true way to bring about fast, large, and successful change.
- How to change before you have to, not just when you have to.
- How to change yourself and your organization in ways where you not only survive and thrive, but actually accelerate your own impact and that of others.
- How to be an exceptional leader during Reinvention and lead your team to safety and success.
- Three things participants can do when they get back to work to make an immediate impact individually and organizationally.

WORKSHOP AGENDA

- Help! The Age of Disruption
- Group Activity - Surviving the Age of Disruption
- The New Need for Reinvention - Overview
- "Quantum Individual and Organizational Change Accelerated"
- Organizational Reinvention: What, How, and When
- Small Team Activity - Organizational Reinvention
- Individual Reinvention: What, How, and When
- Coaching Teams Activity - Individual Reinvention
- Making Three Things Happen Individually and Organizationally when Returning to Work
- Individual Breakouts and Action Plan Creation
- Individual Report-outs of Action Plans (and Feedback)
- Powerful Emotional Challenge and Close of Course

WHO SHOULD ATTEND

Recommended for but not limited to CEO's, Managing Directors, Presidents, CFO's, Strategic Planners, & Head of Marketing, Operations, HR, IT and Innovation



Shane Cragun | Facilitator

Founding Principal, SweetmanCragun &
Co-author of the book **Re-invention**

Twenty five years of expertise in the areas of leadership, strategy, business transformation, culture, high performance teams & change management

Authority on the topic of **Employee Engagement** with the publication of his recent book **The Employee Engagement Mindset**

Served previously as the **Vice President & General Manager FranklinCovey's consulting** and training division



Kate Sweetman | Facilitator

Founding principal, SweetmanCragun

Co-author of the book **Re-invention** & the global best seller "**The Leadership Code**" along with Dave Ulrich

MBA from **Harvard Business School** & Former **Editor of Harvard Business Review**

Named by "**London Times**" as one of the **World's Top Emerging Management Gurus**

Completed the first- ever comprehensive Report titled "**The Asian Leadership Index**"

Workshop contents are based upon the best-selling book **Reinvention: Accelerating Results in the Age of Disruption**. The authors of the book (Kate Sweetman and Shane Cragun of SweetmanCragun), will lead this workshop.

This will be a high-impact, fast-paced, and highly motivational session that will not only provide a global perspective, but will also focus on how these ideas work at the individual level in Pakistani culture.





Management Association of Pakistan

Since its inception in 1964, MAP has dedicated its efforts to achieve a new high in professionalism and facilitate the managers with the best management practices. Based on the conviction that effective management is one of the most important factors in ensuring the successful implementation of the country's modest plans for economic development, the primary objective before the Association has always been to stimulate interest in, and disseminate knowledge about modern managerial practices and techniques.

During the last fifty years the Association has organized about 1363 Seminars and Training Courses with above thirty two thousand participants have so far benefited from such seminars and courses. Our Strategic Alliance with Asian Association of Management Organizations (AAMO) has again provided our members with the opportunity to participate in the Asian Management Games. Even as a runner up team in the finals, one of the MAP teams has won a free field study trip to Macau and Hong Kong. In collaboration with AAMO, MAP also takes pride in hosting two young Pakistani Managers to participate in the 'Young Managers Program' being held in Macau for the fourth consecutive year.

It is through the desire and dedication, the Association has flourished for more than 50 years and established as an apex forum for training and communication of ideas in the field of management in Pakistan and the region. Our 18th Annual Convention marks a milestone in MAP's over 50 years of achievement.

Our legacy further continues since 1982, with the 32nd Corporate Excellence Awards to be held next year where two of the prestigious trophies will be given to recognize and reward the best managed public limited companies of Industrial and Financial sector of Pakistan.



Octara Private Limited is an independent enterprise and Business Information & Management company of the TCS Holdings specializing in Corporate Trainings, Seminars, Conferences and Publications.

Being a premium training solutions provider in the region, Octara offers a diverse range of training courses ranging from strategic & technical modules to the simple yet effective managerial and motivational courses. Octara has to its credit conferences such as the landmark 10th, 15th, 16th & 17th MAP Management Conventions, the 10th General Meeting of the Asia Pacific CSD Group, Central Depository Company events in the Middle East, The Media & Marketing Festival, contributions to Leaders in India and Leaders in Dubai featuring world-class speakers.

Paving a revolutionary path for the corporate sector, Octara has successfully introduced several leading international and local speakers like Dr. Peter Senge, Ron Kaufman, Brian Tracy, Tony Buzan, Dr. Tommy Weir, William Rothwell, Rohit Talwar, Dr. José Luis Cordeiro, Soraya Sarif, Raj Kumar, Kate Sweetman, Roger Harrop, Ramiz Allawala, Hassan B. Rizwan, Dr. S. A. Rab and many more.

REGISTRATION FEE

S. No.	Investment Categories	MAP Individual Member	MAP Institutional Member	Non - Member	Group Discount
1	Conference Fee	12,900/-	14,900/-	15,900/-	10% - on 5 + Nominees
2	Workshop	34,900/-	39,900/-	44,900/-	10% - on 5 + Nominees
3	Conference + Workshop	44,900/-*	49,900/-*	59,900/-	N/A

* Savings 2,900/- * Savings 4,900/-

FEE INCLUDES:

Convention:

Conference Kit, Lunch, Refreshments & Networking

Workshops:

Course Material, Lunch, Refreshments & Certificate

Group Discount is only applicable for nominations from the same organization.

Investment Category 2 includes entrance fee for MAP Individual membership worth PKR 2,400.

*Student Discount available as per MAP's policy

5 EASY WAYS TO REGISTER:

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Web

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 www.mappk.org

PAYMENT:

Send your cheque in favor of
 "Management Association of Pakistan"

To: **Muhammad Imran Anwer**
 (MAP Convention Secretariat)
Octara Private Limited
 1/E-37, Block-6, P.E.C.H.S., Karachi.
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A confirmation letter/e-mail and invoice will be sent upon receipt of your registration.

Your participation will be confirmed subject to receipt of payment.

Full payment must be received in advance to confirm registration.

REGISTRATION NOTE:

Refunds are not allowed, however substitutes may attend, provided we are informed in writing at least 5 working days in advance.

In the event of unforeseen circumstances, MAP reserves the right to postpone, amend or cancel the event.

Partnership Opportunities:

Position your company brand with 18th MAP Convention as Partners and mark your competitive presence amongst the key decision makers in the corporate sector.

For details, please contact:

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