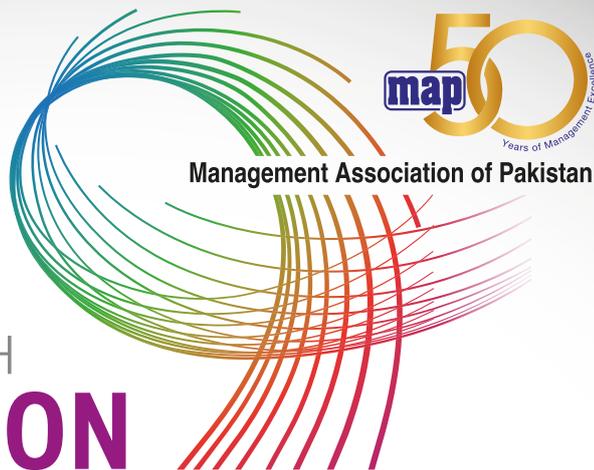


SAVE
THE
DATE

September
28-29, 2016
Karachi



Management Association of Pakistan

18th MAP Convention DANCING WITH DISRUPTION

RE-INVENTING THE MODERN ORGANIZATION

The Age of Disruption-today's disruptive, tumultuous, and ever-changing global business environment-shows no signs of slowing. This year, 18th MAP Convention theme "DANCING WITH DISRUPTION" revolves around the research and experience captured by Co-authors of the forthcoming book **Re-invention**, Shane Cragun and Kate Sweetman, who believe that it is time for a wakeup call to those hoping to thrive in the 21st century.

The conference will further focus on the critical business and economic forces, business trends, disruptive technologies, breakthrough developments in science and new ideas that could reshape the commercial environment over the next two decades. It explores how these future factors could come together to force a fundamental rethinking of the purpose, strategy, business models, values and structures of organizations as well as individuals as they seek to survive and thrive in a rapidly changing reality.

Join us at the this year's MAP Convention to learn with renowned thought leaders from around the world about the ability to pivot quickly, profoundly, and effectively - the most important core competency individuals and organizations must attain in order to prosper in the new economy.

FEATURING RENOWNED BUSINESS LEADERS & PROMINENT SPEAKERS



Shane Cragun

Founding Principal at SweetmanCragun & Co-author of the forthcoming book **Re-invention** along with Kate Sweetman

Twenty five years of expertise in the areas of leadership, strategy, business transformation, culture, high performance teams & change management

Authority on the topic of **Employee Engagement** with the publication of his recent book **The Employee Engagement Mindset**

Served previously as the **Vice President & General Manager FranklinCovey's consulting** and training division

Worked across Asia, Europe, Middle East, Africa, and Latin America



Raj Kumar

Chief Executive Officer, **UCSI Consulting Group**, a certified member of the global **Blue Ocean Strategy** Community of Practice based in Malaysia

The companies he has hooked up in deploying and implementing Blue Ocean Strategy consist of international firms, billion dollar conglomerates and government-lead companies

Raj has also conducted programs on Blue Ocean Strategy across North America, Middle East, Africa and Asia Pacific, interacting with participants from over 25 countries



Kate Sweetman

Founding principal at SweetmanCragun

Co-author of the forthcoming book **Re-invention** along with Shane Cragun & the global best seller "**The Leadership Code**" along with Dave Ulrich

MBA from **Harvard Business School** & Former **Editor of Harvard Business Review**

Named by "**London Times**" as one of the **World's Top Emerging Management Gurus**

Completed the first- ever comprehensive Report titled "**The Asian Leadership Index**"

20 years experience of developing strategic leadership programs

Worked across Americas, Middle East and Asia



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