

# Pyramid Leadership

## Leadership Lessons From Ancient Egypt

7 December 2010, Pearl Continental Hotel, Lahore | 9 December 2010, Sheraton Hotel & Towers, Karachi | 9:15 am to 5:00 pm



Course Facilitator:  
**Sualeha Bhatti**  
Chief Consultant & CEO, Winning Edge

"The face of leadership may change with time but the principles of leadership itself do not change."

### Program Premise:

Egyptian Pharaohs ruled one of the first and perhaps the greatest civilization for over 3000 years. It takes great leadership to not only bind a nation for such a long time but also to take it to heights which we still look at with awe. This program looks at some of the common elements of leadership of the Pyramid Age and then attempts to draw parallels to our modern corporate leadership.

This program is a combination of history and Leadership, where participants will be introduced to various mythologies, customs and accomplishments of some of the most important and well known Pharaohs so that participants can draw conclusions pertinent to our times.

### Program Benefits:

- Go on a journey to the distant past and see how little has changed when it comes to sound leadership principles
- Learn about the power of teams through the ages
- Identify some crucial mistakes made by the Pharaohs and how they are still pertinent to modern day leadership
- Learn about the importance of Change Management in ancient Egypt and its parallels in today's organizations
- Discover the impact of positive messages on the team and the organization
- Develop a clearer understanding of the basics of good leadership minus the trappings of modern jargon

### Who Should Attend?

The program is best suited for middle to senior management. People who are managing other people's performance i.e. Team Leaders, Department Heads etc, as well as people in charge of Organizational Development and Change Management in organizations. Also people who have an interest in how leadership has shaped history.

### Program Contents:

#### Leadership is Divine

- How it all started?
- The origins of the Pharaoh as a living God. The story of Osiris, Isis, Seth and Horus
- Mummification and Resurrection, and its significance
- What Divine Leadership means to the modern corporate leader?

#### Leaders are Immortal

- The significance of a person's name in ancient Egypt
- The destruction of cartouches
- The architectural legacy of Egypt
- What Immortality means in today's leadership?

#### Leaders Rule

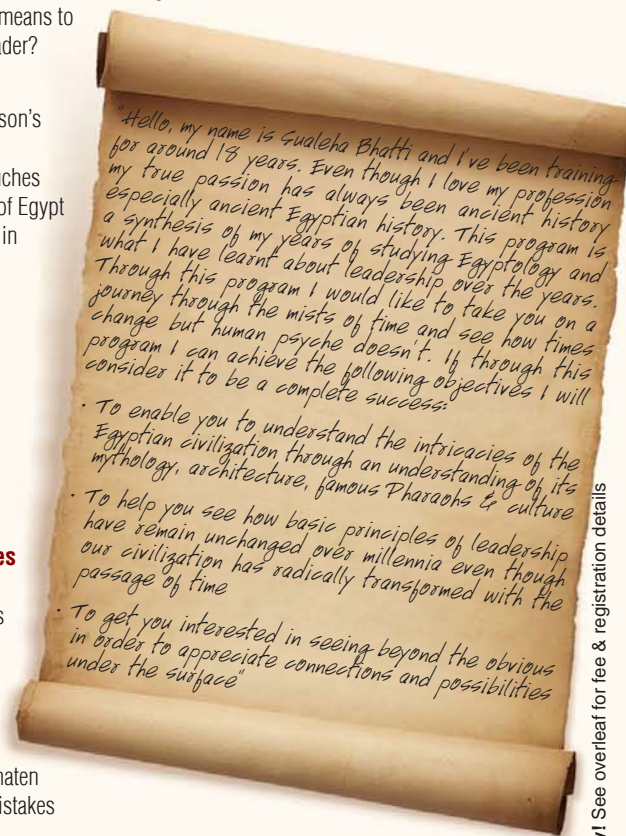
- The importance of Imhotep in ancient Egypt
- Building projects and their significance
- Egyptian civil service
- What does Ruling mean in modern times?

#### Leaders Tell Great Stories

- The importance of hieroglyphs and carvings
- What story telling means for today's leaders?

#### Leadership Mistakes

- Hatshepsut's audacity
- The big mistake of Akhenaten
- Learning from ancient mistakes



### For Details & Registration:

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**Sualeha Bhatti**  
Chief Consultant & CEO,  
Winning Edge



"Sualeha is an outstanding trainer and knows exactly what she talks about. One thing I would really like to acknowledge is her ability to energize people and keep them fully involved."  
**Macter International**

Sualeha Bhatti – Chief Consultant and CEO of Winning Edge is one of Pakistan's leading names in the field of training and development. She holds a master's degree in Business Administration from UK and has had the privilege of interacting with and learning from some of the best known names in this field such as Tom Peters, Robert Holding, Robert Benninga, etc.

She has worked in a number of industries before venturing in the field of training and consultancy. Her practical experience ranges from trading companies to manufacturing and from hospitality to pharmaceutical industries. It is this experience that enables her to bring into her assignments a versatile knowledge of processes

applied in different industries and helps her clients arrive at informed decisions. Her 17 years of experience in corporate change and creating transformational learning experiences has exposed her to a multitude of businesses and organizations both in Pakistan as well as abroad.

Helping people realize their potential and be the best they can be is the aim of all her training programs. She is known for her ability to create learning experiences where people can go deep within themselves and emerge with renewed faith in their own capabilities. She believes that training should be a combination of both, self-discovery and skills, as one without the other fails to make a long lasting impact. Her ability to build rapport with her participants makes her trainings fun and highly interactive.

**Sualeha has trained participants from:**



**Introductory Price**

**PKR 10,000/- per participant**

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