

Get the Maximum out of your Training Investment

## Mind Mapping® for Business Success

Unlock your 'thinking power' with  
the application of Mind Mapping®.

**18 May, 2011,**

Sheraton Hotel & Towers, Karachi

**20 May, 2011,**

Pearl Continental Hotel, Lahore

2pm to 6pm

## Leading with Emotional Intelligence

Employ your emotional strengths  
to lead and manage effectively

**18 May, 2011,**

Sheraton Hotel & Towers, Karachi

**20 May, 2011,**

Pearl Continental Hotel, Lahore

9am to 1pm

1 Day - 2 Powerful Programs!

## Graham Moore

- Genos™ Emotional Intelligence Practitioner and Coach
- Certified iMindMap Instructor
- Buzan Licensed Instructor
- Hogan Assessment Tools Accredited Trainer
- Fellow of Institute of Learning Practitioners
- Fellow of Academy of Hypnotic Science
- Professional Member - National Speakers Association of Australia
- Regional Director at BNI, U.A.E.





*Graham Moore*

**Here's what people who have heard Graham Moore speak say about him:**

"As the International President of the Global Speakers Federation I've had the privilege of seeing many speakers from around the world this year. Graham stands out as one of the best. His presentation was challenging, thought provoking and at times very funny, an interesting mix and one that is not easy to do always with a speech. I recommend Graham as a conference speaker to anyone seeking an expert in leadership and empowering others within your organization."  
**Lindsay Adams, International President, Global Speakers Federation**

"Graham is an incredibly wise man with a sincere and honest way of being with people. I am always impressed with his clarity of thought, appropriateness of action and his authenticity."  
**Sandi Givens, Author, Speaker & Professional member – National Speakers Association, Australia**

"You've probably heard this but you're doing a great service training young folks like us to become world-class leaders."  
**Jane Shanthi, Business Development Manager, AUSTRADE**

"Entire program was fantastic. Content and delivery was exceptional."  
**Tracey Darmanin, Melbourne City Council**

Graham Moore is a former senior executive in the television industry. After producing 450 hours of prime time television drama, he was the Director of Acquisitions for Crawford Productions and Executive in Charge of Production for Legend Media, Singapore. Graham has been a professional speaker, facilitator and executive coach for 16 years and specializes in leadership, communication, sales and customer service.

He delivers programs and keynote presentations internationally and is a Professional Member of the National Speakers Association of Australia. He is an Associate Consultant with the Australian Institute of Management where, for 9 years, he has conducted public programs as well as in-house training and coaching for AIM clients.

The author of a number of published articles on Emotional Intelligence and leadership, Graham is regarded as a thought leader in this field and as such was invited to develop a learning module for the subscribers of CEO Online on E.I. He is accredited with Genos™, an Australian company with an international reputation for their research on Emotional Intelligence.

Besides his expertise on EI and leadership change, Graham is a licensed Buzan instructor who was personally trained by Tony Buzan's No. 1 Master Trainer, Jennifer Goddard. He is the only iMindMap Certified Trainer in the Middle East. With over 16 years experience in developing people and facilitating learning, Graham was independently assessed in 2009 as being in the top 1% of facilitators worldwide for learning effectiveness.

***In 2009, Graham was independently assessed as being in the top 1% of facilitators worldwide for Learning Effectiveness (RAIT Learning Assessment).***

**Graham has trained participants from:**





# Leading with Emotional Intelligence

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## Course Overview:

How well do you really understand your emotions and the impact they have on your success?

Emotional Intelligence (EI) is having an increasing impact in the corporate world – and yet many people don't know what it is or how it can be of real benefit to them in all aspects of their life.

Our behaviours and performance at work are driven by the way we feel, whether we are aware of it or not – we can't live and work without emotions.

Emotional Intelligence is about dealing effectively with our own emotions and the emotions of others. Because our emotions play a large role in both our thoughts and behaviours, emotions are a defining factor in how we act and perform at work as well as our home life.

EI involves thinking "intelligently" about our emotions and how they impact on our thoughts and behaviours.

## Seminar Agenda:

- Understanding Intelligence
- The Emotional Brain
- What is EI?
- The Seven Competencies of Emotional Intelligence
- Leaders – at all levels – and Emotional Intelligence in the Workplace
- Developing your Emotional Intelligence

## Who Should Attend?

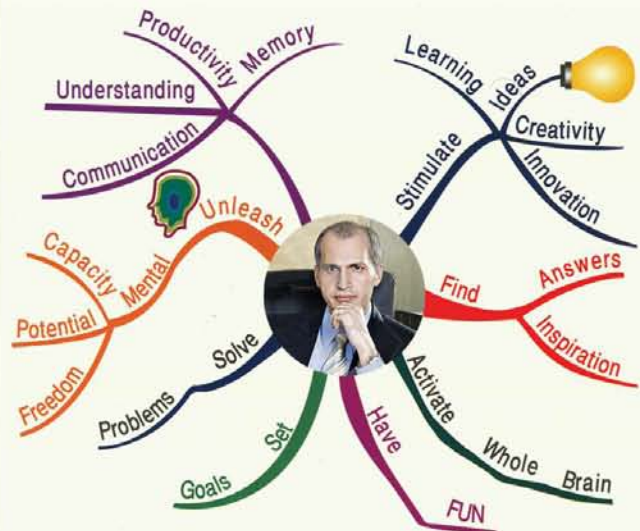
Business heads along with managers and executives in corporate settings who wish to experience accelerated learning in areas of leadership, team building and relationship development.

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## Course Overview:

It has been described as the Swiss army knife for the brain – it is MIND MAPPING®.

Invented by a man regarded as one of the world's great authorities on thinking - Tony Buzan, Mind Mapping® is now used by millions of people around the world to enhance their thinking, creativity, memory and decision-making.

Mind Mapping has valuable and direct relevance at all levels of the organization and in all areas where thinking is required. It's great for planning, organizing, creative thinking, even studying.

Mind Mapping will transform business performance. It will give you a fantastic tool for increasing the effectiveness of your thinking.

## Seminar Agenda:

- Transforming your thinking
- How the brain connects ideas and thoughts – understanding how your brain works
- Radiant thinking
- Why Mind Maps?
- Drawing Mind Maps
- Using The Laws of Mind Mapping to think clearly and creatively

## Who Should Attend?

Managers, Executives, Entrepreneurs, innovation oriented leaders and all those involved in creative, innovative and R&D tasks seeking breakthrough innovation and organizational performance.

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### Seminar Investment

#### Leading with Emotional Intelligence

PKR **7,999/-** (Fee per participant)

#### Mind Mapping® for Business Success

PKR **7,999/-** (Fee per participant)

**on 2 or more nominees**  
**SAVE PKR. 1,000** per participant

Fee includes course material, Octara certificate,  
lunch, refreshments & business networking

### Registration & Payment Options

- **E-mail or Fax your nomination(s) to:**  
**Muhammad Adeel Khalil**  
E-mail : madeel@octara.com  
: register@octara.com  
Tel : 021-34534261, Cell: 0300-8937513  
Fax : 021-34520708, 021-34546639
- **Send us your:**  
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Mailing Address | Phone, Fax and E-Mail
- **Send your cheque in favor of "Octara Private Limited"**  
To: **Muhammad Imran Anwer**  
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Tel: 021-34534261, 021-34536315, Cell: 0321-2670041

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#### Octara Cancellation Policy

Our Cancellation Policy is activated as soon as the duly filled signed & stamped Octara Registration Form is received from the client. Cancellations made at least 10 working days prior to the course will be refunded in full. If a booking is cancelled 10 to 7 working days before a course, a Cancellation Fee of 25% of the course fee is payable. For cancellations made within 7 working days, no refunds can be given. Cancellations must be confirmed by letter, fax or email. Substitutions may be made at any time. Notwithstanding the above, delegates may transfer to another course to be run within 6 months. Variance in the course fee will be invoiced or adjusted accordingly.

#### Strategic Partners



## Bring Mind Mapping® for Business Success Leading with Emotional Intelligence In-house

These seminars can be customized as one or two day workshops to suit specific needs of your organization at significant savings. Please contact **Jason D'souza** at [jason.bosco@octara.com](mailto:jason.bosco@octara.com) or call at **0332-2422732** for more details

### Octara's Upcoming Programs INVEST TODAY!



**Improving Sales Performance through Effective Sales Leadership**  
16 - 17 May 2011, Lahore  
23 - 24 May 2011, Karachi  
**Jerry Brown**



**CRISIS TALK-Mastering the Language of Crisis**  
17 May 2011, Karachi  
19 May 2011, Lahore  
20 May 2011, Islamabad  
**Jeremy Parsons**



**Pakistan: Past, Present, Future**  
19 May 2011, Karachi  
**Javed Jabbar**



**Leadership: Ethics & Values**  
7 June 2011, Karachi  
9 June 2011, Lahore  
**Ramiz Allawala**



**The Leader Shift**  
19 July 2011, Karachi  
21 July 2011, Lahore  
**Dr. Tommy Weir**



**The Balanced Scorecard Strategy for organizational performance**  
20 - 21 July 2011, Lahore  
24 - 25 July 2011, Karachi

**Capacity Planning & Demand Management**  
22 July 2011, Lahore  
23 July 2011, Karachi  
**Alan Power**

\*Octara reserves the right to change courses, dates, content or method of presentation.

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