



p r e s e n t

# Equine Inspired Leadership

Develop leadership skills via  
combined principles of emotional  
intelligence and natural horsemanship

2-3, February 2011,  
PALPA Aviation School, Clifton, Karachi



Course Facilitator: **Tauseef Qadri**  
Certified Equine Facilitator European Association of Horse Assisted Education

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"Interacting with a horse is an empowering experience which can enable the practice of unique skills in a non-judgmental environment."



Tauseef brings a richly diverse background and a unique set of perspectives to management consulting, strategy and corporate training. He is passionate about enhancing the role of modern corporate leadership. He resolutely believes that leadership is a skill, a skill that can be learned, developed and applied to bring about tangible results.

Tauseef is a certified Edward De Bono Thinking Skills Consultant, and CEO of Cavayo Consulting. He has previously worked at Xerox UK Ltd as a strategist at the Global Services Consulting Unit and later as an International Equity Investment Trader, before dedicating his extensive talents towards his passion for people, environment and horses.

With a life long association with horses, he has trained in High Level Natural Horsemanship and is a Certified Equine Facilitator from the European Association of Horse Assisted Education. He has lectured on the topic 'how horses help develop leadership skills' at conferences in Europe and The Middle East. Tauseef has worked and lived in Saudi Arabia, UK, UAE and Pakistan and presents a diverse and multicultural insight to his efforts. He possesses world class education reading Management Sciences at one of UK's premier academic institutions, Loughborough University.

**Tauseef has trained participants from**



Hear what past participants have said about  
**Tauseef Qadri:**

"The insight that Tauseef brings forth from the world of horses to organisational behaviour is sensational, I am humbled and awestruck at the power of these wonderful animals to teach me about myself."

**Professor Cheryl Travers, Loughborough University, UK.**

"Tauseef and horses make a seamless partnership, this was a very valuable workshop for me."

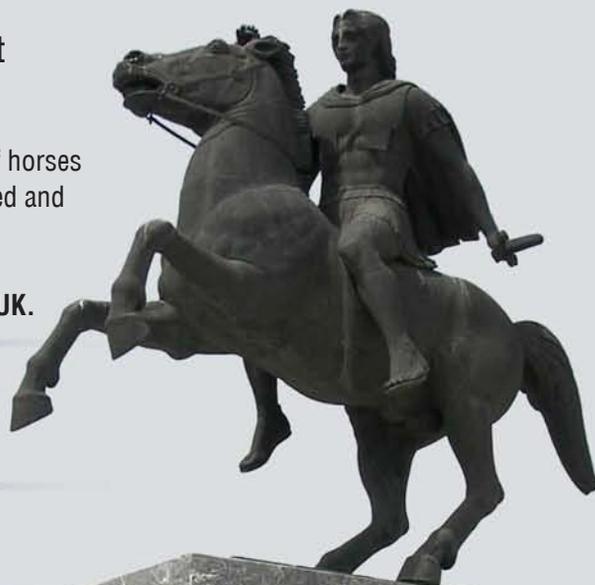
**Dave Harris, A20 Coaching, Surrey, England.**

"A thoroughly energising workshop."

**Cheryl Thornton, MAF Group, Dubai, UAE.**

"The passion & rigour that Tauseef brings is certainly contagious, a great learning experience."

**Jane Daly - Standard Chartered Bank, Dubai**



**Alexander the Great**  
learnt the art of leadership  
from his beloved horse **Bucephalus**

**Did you know?**  
"The city Jhelum was named in memory  
of Alexander's horse Bucephalus"

"There is something about the outside of a horse that is good for the inside of a man."  
**Winston Churchill**

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## Course Overview:

Man's essence of discovery and journey was on the back of the horse. The horse gave man the freedom to discover, to roam, to settle new lands, to become who he wanted to be. The intrinsic nature of mankind's journey had an inert acceptance of the spirit of the horse.

Horse Assisted Education is a globally practiced, proven concept that suits those seeking to enhance their current practice with programs that emphasize conscious awareness and impact behavior change. Interacting with a horse is an empowering experience which can enable the practice of unique skills in a non-judgmental environment.

The program provides candidates an opportunity to develop leadership skills and engage in team building activities through the use of a dynamic experiential learning model. While working with the horses you will see that attitude is nearly everything. Experience how important trust, respect, honesty, humility, integrity, and authenticity are in effective leadership and in getting results.

## Key Benefits:

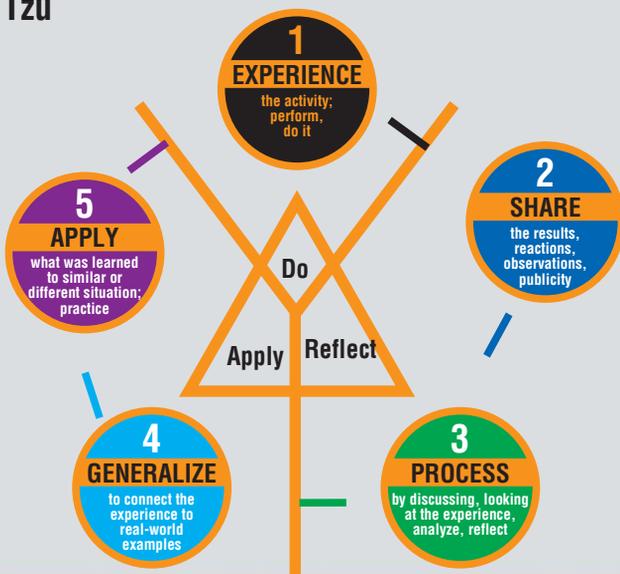
- Analyzing and developing leadership style
- Developing new and enhanced leadership skills
- Understanding personal strengths and power
- Developing trust, cohesiveness and mutual support
- Utilizing effective feedback
- Enhancing communication skills
- Developing emotional intelligence and self awareness

## Experiential Learning Methodology:

Experiential learning is a well-known model in education. Kolb's Experiential Learning Theory (Kolb, 1984) defines experiential learning as "the process whereby knowledge is created through the transformation of experience. Knowledge results from the combination of grasping and transforming experience."

"If you tell me, I will listen. If you show me, I will see. But if you let me experience, I will learn."

**Lao Tzu**



## Who Should Attend?

Business heads along with managers and executives in corporate settings who wish to experience accelerated learning in areas of leadership, team building and relationship development.

**Note:** Participants will be handling and interacting with real horses. No riding or prior equestrian skills are necessary for the program.

## A glimpse of Tauseef's previous equine workshops



**Tauseef Qadri**



**Poland**



**UK**



**Dubai**

All I pay my psychiatrist is the cost of feed and hay, and he'll listen to me any day.

## Why Horses?

Horses are wise mentors in this unique type of work. As prey animals, their “flight” instincts become instant mirrors and non-judgmental feedback mechanisms for humans. Horses sense and respond to a person’s intentions, emotions and thoughts that are conveyed subconsciously through body language. Through the experience of observing a horse’s response to their requests and directions, each person learns how to communicate more effectively, face their fears and manage their emotions, and become more consistent and congruent with their actions.



Through observation of herd dynamics and one-on-one interaction with individual horses, attendees also learn new relationship building skills. A tremendous confidence boost comes from learning how to connect with and direct a one-thousand-pound animal while standing on the ground. Sessions with horses are highly interactive and provide an ‘in the moment’ learning experience, teaching skills which can be difficult to acquire in more traditional settings.

## Course Agenda:

The course combines specific interactive horse related activities ranging from grooming and care giving to assessing horse behavior and playing with horses in a safe, enclosed environment, as well as developmental workshops and lectures emphasizing personal and group social and emotional awareness.

### Day One - 2 February 2011 (9:15 am to 5:00 pm)

- Program outline, models and preparation
- **Activity 1: Herd dynamics**
- Theory Session: Comfort Zones
- **Activity 2: Building Trust**
- Equine Session: Getting to know your horse
- Debrief: Sharing Observations
- Theory Session: Communication
- Equine Session: Horsemanship
- Debrief: Sharing Observations
- **Task Set 1: Horsemanship Tasks**
- Debrief: Sharing Observations
- Day 1: Conclusion

### Day Two - 3 February 2011 (9:15 am to 5:00 pm)

- Recap
- **Activity 3: Simulations**
- **Task Set 2: Horsemanship Tasks**
- Debrief: Sharing Observations
- Theory Session: Leadership and Horses
- **Task Set 3: Horsemanship Tasks**
- Design Thinking Personal Development
- Candidate Presentations
- Workshop Summary and Closure



**Live Leadership Experience**

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## Workshop Investment

PKR **35,000/-** per participant  
**10% Group Discount** on 2+ nominees

**Note: Limited seats are available.**

**Please send in your registrations at the earliest to secure your place.**

Course material, Octara certificate, lunch, refreshments & business networking

## Registration & Payment Options

- **E-mail or Fax your nomination(s) to:**  
E-mail : register@octara.com  
          : info@octara.com  
Fax : 021-34520708, 021-34546639
- **Send us your:**  
Name | Designation | Organization  
Mailing Address | Phone, Fax and E-Mail
- **Send your cheque in favor of**  
**"Octara Private Limited"** to:  
**Muhammad Imran Anwer**  
Octara Private Limited  
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Tel: 021-34534261, 021-34536315, Cell: 0321-2670041

To receive this flyer by e-mail drop us a line at [info@octara.com](mailto:info@octara.com)

To view reports on our past training workshops and events logon to [www.octara.com](http://www.octara.com)

You can access our quarterly newsletter online at [octara.com/newsletters.aspx](http://octara.com/newsletters.aspx)

### Octara Cancellation Policy

Our Cancellation Policy is activated as soon as the duly filled signed & stamped Octara Registration Form is received from the client. Cancellations made at least 10 working days prior to the course will be refunded in full. If a booking is cancelled 10 to 7 working days before a course, a Cancellation Fee of 25% of the course fee is payable. For cancellations made within 7 working days, no refunds can be given. Cancellations must be confirmed by letter, fax or email. Substitutions may be made at any time. Notwithstanding the above, delegates may transfer to another course to be run within 6 months. Variance in the course fee will be invoiced or adjusted accordingly.

## Connect with Octara on social networks:

 [tinyurl.com/octaratrainings](http://tinyurl.com/octaratrainings)

[twitter.com/teamoctara](http://twitter.com/teamoctara) 

 [facebook.com/octara.trainings](http://facebook.com/octara.trainings)

[youtube.com/octaratraining](http://youtube.com/octaratraining) 

### Strategic Partners



Voice COACH

Ruskin Brown Associates



### Logistics Partner



### Partner



# BRING

# Equine Inspired Leadership

This workshop can be customized to suit specific needs of your organization at significant savings. Please contact Mohsin Rahim at mohsin.rahim@octara.com or call at 0321-2133409 for more details

# IN-HOUSE

## Upcoming Programs INVEST TODAY!

### **Customer First<sup>©</sup>**

14 February, 2011, Karachi

17 February, 2011, Lahore

**Sandra Reeves, Singapore**

### **Present Like a Pro**

15 February, 2011, Karachi

18 February, 2011, Lahore

**Sandra Reeves, Singapore**

### **Creativity through Mindmapping**

19 February, 2011, Lahore

21 February, 2011, Karachi

**Sandra Reeves, Singapore**

### **Effective Delegation Skills**

21 February 2011, Karachi

23 February 2011, Lahore

**Ramiz Allawala, USA & PK**

### **Social Networking for Business**

21 - 22 February 2011, Karachi

24 - 25 February 2011, Lahore

**Lawrence Lartey, UK**

### **Breakthrough Thinking**

February, 2011, Karachi

February, 2011, Lahore

**Saadi Insha, Pakistan**

### **Effective Business Communications**

February 2011, Karachi & Lahore

**Karen Allawala, USA**

### **Marketing Excellence Series:**

#### **Developing a Power**

#### **Communications Strategy**

10 - 11 March 2011, Lahore

14 - 15 March 2011, Karachi

**Omer Abedin, UAE**

### **Creating and Implementing a Dynamic Marketing Plan**

14 - 15 March 2011, Lahore

17 - 18 March 2011, Karachi

**Ian Ruskin Brown, UK**

### **'Staying in the Helicopter<sup>®</sup>'**

#### **The Key to Profitable Growth**

March 2011, KHI, LHE & ISB

**Roger Harrop, UK**

### **The True Role of HR Today**

March 2011, KHI, LHE & ISB

**Roger Harrop, UK**

### **UP Your Bottom Line**

March 2011, KHI, LHE & ISB

**Bob Urichuck, Canada**

### **Inspirational Speaking**

March 2011, Karachi & Lahore

**Lucy Cornell, Australia**

### **Mastering Business**

#### **Continuity Practices**

March 2011, Karachi & Lahore

**Jim Truscott, Australia**

### **Strategic Business Relationships**

March 2011, Karachi & Lahore

**Saira Akber, UAE**

### **Time & Stress Management**

April 2011, Karachi & Lahore

**Saadi Insha, Pakistan**

### **(POP)<sup>™</sup>**

(Certified de Bono Workshop)

April 2011, Karachi & Lahore

**Tauseef Qadri, UAE**