

Roger Harrop**LIVE & !
IN PERSON**

Meet the world's leading expert on business management, for an inspiring Masterclass

**Leadership Development Masterclass****Staying in the Helicopter® Series**

Creativity, Speed and Change

Secrets of Today's Winning Companies**6 December 2013, Pearl Continental Hotel, Lahore
9:15 am to 5:00 pm****Top 5 Learning Outcomes:**

1. **LEARN** how the world of business has changed in recent times
2. **EXPLORE** the secrets of today's winning companies-large & small
3. **REVIEW** exciting new technologies you should be adopting
4. **RESET** your company culture to be a winner in these times
5. **DEVELOP** and build an effective culture of change

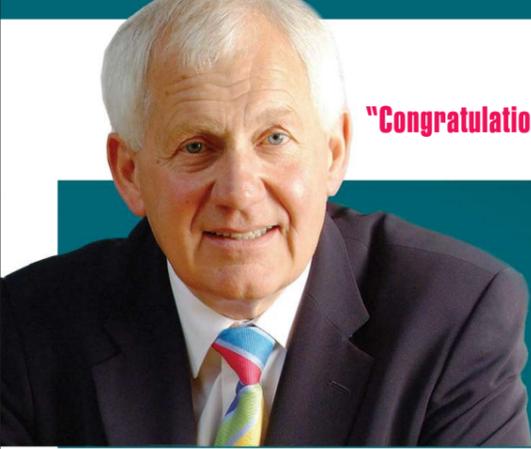
...only from Octara !!!

For Details & Registration:

Tel: 042-35755013, 042-35031619, Fax: 021-34520708, E-mail: register@octara.com | www.octara.com**Course Director:
Roger Harrop, UK**Ranked in the top 10 of
Business Management Speakers WorldwideAuthor of the book
Staying in the Helicopter®Former President of
The Professional Speakers AssociationSpeaker of the Year with
The Academy for Chief ExecutivesWinner of the prestigious
Professional Speaking Award of Excellence

Learning Partner

**Management Association of Pakistan**



"Congratulations! - your workshop scored 8.9 in the survey results which is very good"
- Young Presidents Organization

Course Director:
Roger Harrop

BSc(Hons), CEng., FIMechE., FCIM., FInstIB., FPSA

Roger is a highly acclaimed **International Speaker** who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® series of keynotes, seminars, workshops and master classes. Over 10,000 **CEOs, Business Leaders, Managers and Owners** have seen transformational growth in profits and sales through his thought provoking and entertaining programs laced with real-life stories, anecdotes and humor.

He is **Speaker of the Year with The Academy for Chief Executives**. He is an Author, Non-Executive Director, SME Business Advisor, Mentor and Consultant focused on improved sustained profitable growth.

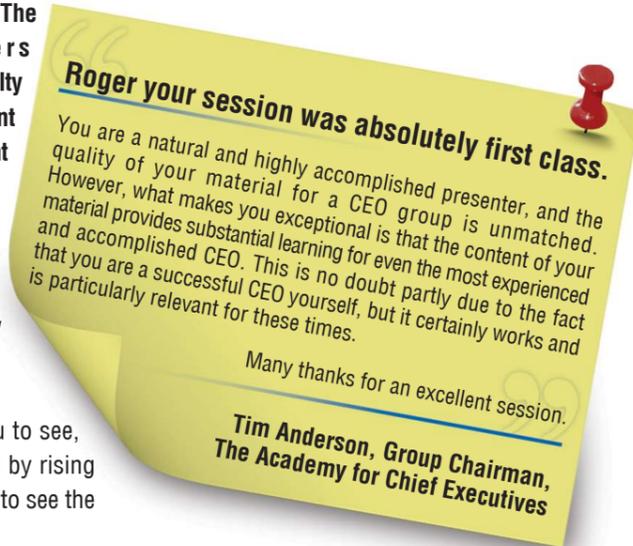
Roger spent **7 years as Group Chief Executive** of a fully quoted, high tech Industrial Instrumentation Group with **12**

operations over three continents. He has run businesses for major multi-national companies in **4 continents** and has been a tutor of leading Leadership and Teambuilding courses for over **25 years**.

Roger is the **Past-President of The Professional Speakers Association**, a **Member of Faculty of The Institute for Management Studies**, a former **Vice-President of The Institution of Mechanical Engineers**, a fellow of **The Chartered Institute of Marketing** and a **Liveryman with The Worshipful Company of Marketors**.

He readily sees, and helps you to see, the **"helicopter view"** - gained by rising above the day-to-day activities to see the

underlying simplicity of business and its operations to anticipate the likely patterns of change. He helps Business Owners, CEOs, Directors, Managers and others to see businesses take on a focus and direction and to achieve the results they seek.



Roger also works with the **smallest start-ups, SMEs, not-for-profit organizations, family businesses and local subsidiaries** of overseas corporates.

What delegates have said about Roger Harrop:

"Roger is the right CEO expert and he well understands the real issues of top management. All my expectations & objectives were met from his superb session!"
Aftab Tapal – CEO, Tapal Tea

"Roger, I had the honour of attending your course on Creativity & Change. Please accept my sincerest gratitude for making me aware of the key attributes of running a successful business."
Jameel Hussain – MD, FujiFilm

"Without question Roger's workshops have been the catalyst in enabling our six operating companies to unlock the door to profitable growth."
Trevor Hebdon – CEO, H&H Group plc

Look who is learning with Roger!



Creativity, Speed and Change

Secrets of Today's Winning Companies

Course Overview:

The world of business is like never before. The playing field has been leveled - every company, of every size and in every part of the world now has the same amazing opportunities to thrive. Hear how smaller companies are starting to run rings around large corporations and what large companies need to do now to stay competitive.

Every day of the week today there are new technologies, often for free, giving creative opportunities for businesses large and small to win - and win big in today's exciting new world of business - but to win in these times, speed of thought and deed needs to be endemic and your culture needs to be one where change is not just the norm but rather actively sort by all.

It is important that as a key leader of your organization that you take time out, step back from the business alongside other business leaders who will help provide the impetus for new ideas and inspiration. This Masterclass will be the catalyst for transformation of your thinking as a Business Leader and your Business - moving it to a new level of success. By incorporating your own experiences and comments linked to those of the speaker, this program will allow you to gain a fresh perspective and discover how you can significantly contribute further to the future sustained success of yourself and your organization.

So here is the opportunity for you to take a look at the exciting future of your business from the Helicopter!

More than 10,000 Business Leaders and others have gone through Roger's Masterclasses and achieved transformational changes in performance using the secrets and tools learned in this program.

Masterclass Outline:

The programme is highly interactive with group syndicate sessions, individual business considerations, detailed discussions, real life examples, video clips and fun!

SECTION 1

Creativity

- ▶ Who needs it?
- ▶ Introducing the Behavioural Characteristic Modelô
- ▶ How we can all be creative
- ▶ Why colour & creativity is important

SECTION 2

Technology

- ▶ How the world has changed - and is changing
- ▶ Amazing new technologies
- ▶ How the technologies are being used to:
 - grow revenues
 - differentiate
 - up productivity
 - safety applications
- ▶ Free new online tools you don't know about
- ▶ Gamification - it's part in your future
- ▶ Social Networks you can't ignore

▶ CASE STUDY

SECTION 3

Leading Change

- ▶ Learn the 8 rules of organizational transformation
- ▶ The all-important change transition curve
- ▶ See the research on attitudes to change
- ▶ How to use the laws of persuasion

▶ CASE STUDY

SECTION 4

The Change House Model

A comprehensive tour of the rooms, dungeons, wrong doors and lounges of this insightful model with an in-depth study of the changing people behaviours and how to identify them.

SECTION 5

Delegate

Take-Aways check list



Regain Your Focus
Propel Your Organization Forward
Hone Your Business Skills

An opportunity for you to take a look at your business from the **Helicopter** with



THE CEO EXPERT!

Add value to your learning at this **Masterclass**

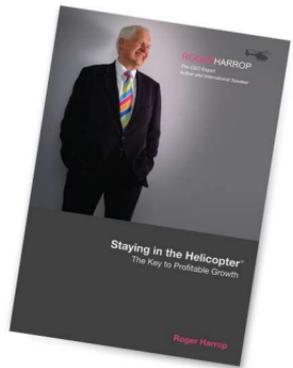
Receive a detailed **Delegate Checklist** - a gauge of the organization's growth and a reminder of the action steps to take back with you at the end of the workshop that will enable you to take your organization to the next level!



Exclusive Offer!

Early Registrants will receive a complimentary copy of Roger's highly acclaimed book:

"Staying in the Helicopter®"



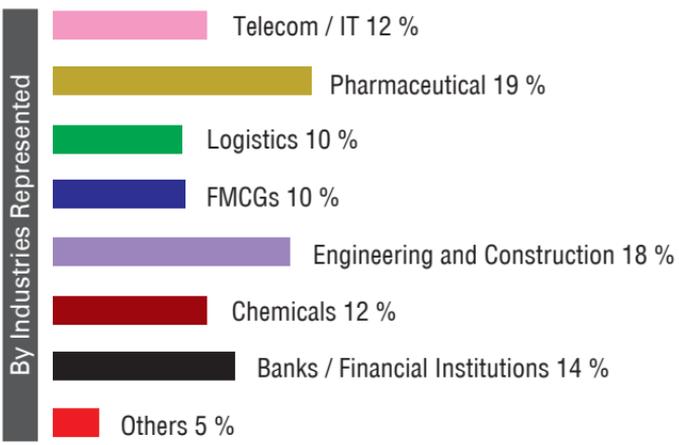
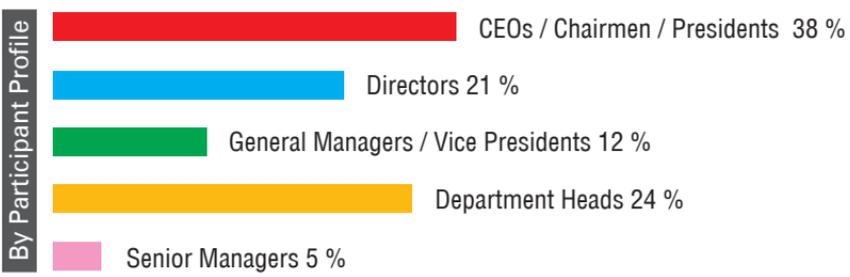
Who Must Attend:

CEOs, Entrepreneurs, Directors, Business Leaders, VPs, Trustees, Senior Managers & all members of management teams.



Participants of
“Staying in the Helicopter®”
The Key to Profitable Growth for all times®
 workshop held in 2009 at Karachi with
Roger Harrop

Staying in the Helicopter® Masterclass was a tremendous success in 2009 and 2010. Participants from the top companies took part in the workshop, bringing in diversified experience to the program which may also be gauged from the following data compiled.



Creativity, Speed and Change

6 December 2013, Pearl Continental Hotel, Lahore

Workshop Investment

PKR **24,990/-**

(Fee per participant)



**10% Exclusive Discount
for MAP members**

Fee Includes: Course material, Octara certificate of attendance, lunch, refreshments and business networking

For Registration please contact:

Adeel Jawaid

Relationship Manager - Central & Northern Region

Tel : **042-35755013, 042-35031619**

Cell : **0346-4029899, 0300-4236700**

E-mail : **adeel.jawaid@tcs.com.pk; register@octara.com**

Address : **Octara Private Limited, 58/D-1 Gulburg III, Lahore**

Payment:

A confirmation letter/e-mail and invoice will be sent upon receipt of your registration.

Note: Full payment must be received in advance to confirm enrollment.

Send your cheque in favor of
"Octara Private Limited"

To: **Muhammad Imran Anwer**

Octara Private Limited

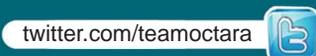
1/E-37, Block-6, P.E.C.H.S., Karachi.

Tel: 021-34534261, 021-34536315, Cell: 0321-2670041

Bring Creativity, Speed and Change In-house

This workshop can be customized to suit specific needs of your organization at significant savings. Please contact **Jason D'souza** at **jason.bosco@octara.com** or call at **0332-2422732** for more details

Connect with Octara on social networks:



Strategic Partners



Logistics Partner



Partner



The world is changing fast, are you?



Management Association of Pakistan



Managing the Future

Inspire | Evolve | Empower

December 4 & 5, 2013 | PC Hotel - Karachi | 10:00 am - 5:00 pm

Featuring renowned Thought Leaders & Futurists



Dr. José Luis Cordeiro

- PhD, M.Sc. MIT - USA, MBA, INSEAD - France
- Founder - World Future Society, Member - Sigma XI
- Founding Energy Advisor, NASA Research Park, USA
- Chair of The Millennium Project (Venezuelian Node)



Rohit Talwar

- Founder & CEO "Fast Future" - Research & consultancy organization
- Award winning speaker on Future Insights and Strategic Innovation
- 25 years of consultancy experience with world's leading organizations
- Rated amongst the Top 10 Global Futurists



Roger Harrop

- Speaker of the Year with The Academy for Chief Executives
- Former President of The Professional Speakers Association
- Ranked in the top 10 of Business Management Speakers Worldwide
- Winner of the Professional Speaking Award of Excellence



D. Shivakumar*

- Immediate Past President, All Indian Management Association
- Former Senior Vice President, Nokia - India, Middle East and Africa
- Former VP, Consumer Electronics Philips India Ltd
- Has handled more than 34 Renowned Brands



Dr. Ishrat Husain*

- Dean and Director, Institute of Business Administration, Karachi
- Former Governor, The State Bank of Pakistan
- Ph.D in Economics, Boston University
- Chairman, South Asian Network of Economic Research Institutions



Hussain Dawood

- Chairman of Dawood Hercules, Engro Corp., PPAF
- Chairmanship Karachi Education Initiative's KSBL
- Director of the Pakistan Business Council
- Global Charter Member of The Indus Entrepreneurs (TIE)

Panel Discussion Leaders of the Future



Muhammad Aliuddin Ansari

President and CEO, Engro Corporation Limited



Naeem Zamindar

CEO, Wateen Telecom Private Limited



Dr. Zeelaf Munir

Chairperson, Executive Management Board, EMB



Amir Paracha

VP - Customer Development, Unilever Pakistan Ltd.



Ali Jameel

Chief Executive Officer, TPL Trakker (Pvt.) Ltd



Abid Butt

Founder & CEO, e2e Supply Chain Management

Post-Convention Workshops

December 5, 2013 | Half-Day each



Workshop - A (09:00 am - 12:30 pm)

Creating Future-Focused Organizations

Rohit Talwar - Lead Trainer
Dr. José Luis Cordeiro - Facilitator



Workshop - B (02:00 pm - 05:30 pm)

Human Enhancement for Future Organizations

Dr. José Luis Cordeiro - Lead Trainer
Rohit Talwar - Facilitator

Lead Partner



Training | Conferences | Events | Publications

Please Contact at the Octara Desk for Registration and Details

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*Confirmation Awaited