

Corporate Governance & Effective Leadership

25 - 26 July 2011, Pearl Continental Hotel, Lahore
28 - 29 July 2011, Sheraton Hotel & Towers, Karachi
9:15 am to 5:00 pm

Top 5 Learning Outcomes:

- 1** Revisit the driving motivation for corporate governance
- 2** Build a new vision of corporate standards
- 3** Understand the key links between effective leadership and good governance
- 4** Create a new governance structure for your organization
- 5** Practice the methods to resolve or deal with dilemmas and governance challenges



Course Facilitator:

Sharon Ditchburn

Managing Director
Capital Advantage Consultants, UAE

Special Offer
Book 2 seats and
SAVE PKR 10,000

“Governance and leadership are the yin and the yang of successful organizations. If you have leadership without governance you risk tyranny, fraud and personal fiefdoms. If you have governance without leadership you risk atrophy, bureaucracy and indifference.”
Mark Goydern (Director of Tomorrow's Company) ”

For Registration

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Course Facilitator:

Sharon Ditchburn

Managing Director, Capital Advantage Consultants, UAE

Sharon is qualified in accountancy and law, and is an authorized individual with various DFSA regulated entities, including investment banks, brokerages, trust companies and wealth managers. She brings with her extensive experience at senior management level, including CFO and Company Secretary to several boards on a variety of public and private companies in Australia and the UAE. She moved to the UAE as a Head of Finance for a national UAE bank. She is the founder and Managing Director of Capital Advantage Consultants established in 2004, which is one of the largest local firms offering compliance, AML and corporate governance services.

Her experience ranges across financial services, information technology, mining, utilities, and hospitality industries, covering advice and implementation of compliance and corporate governance programs, mergers and acquisitions, venture capital startups and investor programmes. She is a member of the **Australian Society of Certified Practising Accountants, Australian Institute of Company Directors, Chartered Secretaries Australia, ICSA (UK), Australasian Compliance Institute and Association of Certified Anti Money Laundering Specialists (USA)**, and holds an MBA (and recipient of the Solvi Stenbro Prize) specializing in Corporate Governance and Entrepreneurship. Sharon is also certified to deliver the **IFC (WorldBank) Director Development Programs**.

Sharon has trained and consulted professionals from:



Here's what past participants have said about Sharon:

"Sharon is a good, well versed speaker who ensures responses from the audience while delivering program content in a highly engaging way."

National Sales Manager, VP (Mortgages), UBL

"Good interaction throughout the sessions coupled with an excellent presentation!"

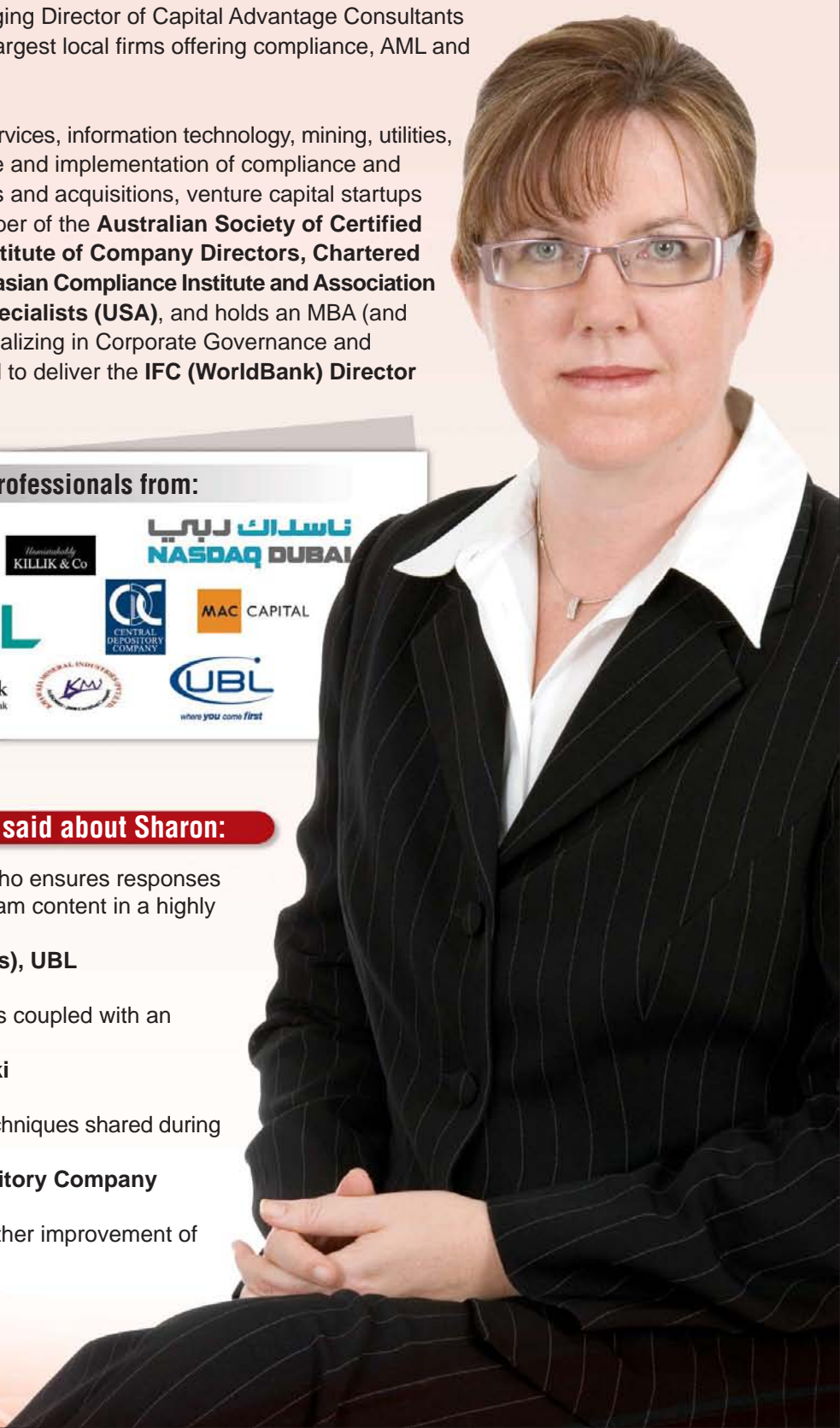
Head – Corporate Planning, Pak Suzuki

"Quick, result oriented decision making techniques shared during the training were highly valuable."

Manager IT Operations, Central Depository Company

"Sharon's workshop certainly inspired further improvement of major aspects of leadership."

AVP & Chief Manager, HBL



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Program Overview:

The link between effective and ethical leadership and successful corporate governance has become increasingly apparent as the world struggles to understand how, despite governance codes being implemented broadly, corporate failures are continuing having such widespread and deep effects on the global economy. These gaps have been studied in recent reports like the Financial Crisis Investigation Commission (US) and the Walker Report of the UK which have highlighted failure of governance at the top corporate levels, which had catastrophic impacts even wider than the companies themselves.

The latest governance changes have recognized this link, leading to King III's emphasis on ethics, the UK's Guidance on Board Effectiveness, and continued efforts to educate and train Directors and Senior Management across the world.

This program is designed to consider the core principles of corporate governance with a fresh look at how these should be adopted by Boards and Senior Management in a manner which is not simply compliance motivated. We then will build on the complexities to consider Director Dilemmas, performance, monitoring and evaluation.

Who Should Attend?

This unique course is designed for those professionals whose responsibility is to introduce good corporate governance into an organization. This encompasses many different levels of seniority as well as various business functions.

Course Agenda:

DAY ONE

Introduction & Revision

- What is corporate governance?
- Why corporate governance?
- Business case and statistical evidence

International Standards

- The OECD Model
- The World Bank / IFC
- Other international frameworks

Corporate Failures

- Case Studies – a sign of the times!
- What were the failures?
- What could have been done?
- What should have been done?
- Current trends

Business Leadership & Ethics

- What is leadership?
- Ethics – how do you really make decisions?
- Leadership attributes & dark side personality traits
- Sources of power and influence
- Motivation and performance

DAY TWO

Roles and Responsibilities

- Shareholders
- The Board
- The Company Secretary
- The CEO
- Senior management
- Re-designing the organizational chart
- Stakeholders

Performance and Monitoring

- Compensation and performance
- Monitoring
- Risk appetite & linking to corporate objectives
- Strategy - the Board and management

Board Practices

- Meeting
- Preparation
- Dilemmas & Decisions
- Board evaluation
- Board dissent
- Communication with management

International Issues

- Compensation - Say on pay, pay for performance
- Diversity
- Short vs long term
- Shareholder activism
- Succession – board and management

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Workshop Investment

PKR **34,999/-**
per participant

on 2 or more nominees
SAVE PKR. 5,000
per participant

Fee includes course material, Octara certificate, lunch, refreshments & business networking

Registration & Payment Options

- E-mail or Fax your nomination(s) to:
Muhammad Adeel Khalil
E-mail : madeel@octara.com
: register@octara.com
Tel : 021-34534261, Cell: 0300-8937513
Fax : 021-34520708, 021-34546639
- Send your cheque in favor of "Octara Private Limited"
To: **Muhammad Imran Anwer**
Octara Private Limited
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Octara Cancellation Policy

Our Cancellation Policy is activated as soon as the duly filled signed & stamped Octara Registration Form is received from the client. Cancellations made at least 10 working days prior to the course will be refunded in full. If a booking is cancelled 10 to 7 working days before a course, a Cancellation Fee of 25% of the course fee is payable. For cancellations made within 7 working days, no refunds can be given. Cancellations must be confirmed by letter, fax or email. Substitutions may be made at any time. Notwithstanding the above, delegates may transfer to another course to be run within 6 months. Variance in the course fee will be invoiced or adjusted accordingly.

Strategic Partners



Bring Corporate Governance & Effective Leadership In-house

This workshop can be customized to suit specific needs of your organization at significant savings. Please contact **Jason D'souza** at jason.bosco@octara.com or call at **0332-2422732** for more details

Octara's Upcoming Programs Invest Today!



Ramiz Allawala

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Hassan Bin Rizwan

Project Management Toolkit

September, 2011, Lahore, Islamabad and Karachi

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