Brand New Course

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&

itleaders

Present

IT Leadership Development Program

Learn the best leadership strategies to improve your bottom line results

Leadership | Strategy | Innovation

Your Course Facilitator
David McKean

- Founder IT Leaders, UK
- Former IT Director for Cable & Wireless
- Former CIO for UPC Netherlands and AT&T in Asia
- Chartered Engineer and a graduate of the University of Cambridge

March 27th & 28th 2008
Sheraton Hotel & Towers, Karachi

Key Benefits

- ✓ **Build** robust IT strategies
- ✓ **Understand** the four main leadership profiles
- ✓ **Learn** leadership skills that will enable you to build high calibre teams and inspire them to perform
- ✓ **Work** more closely with the senior management team
- ✓ **Build** influence and commitment of the business to change initiatives
- ✓ **Develop** world class IT strategy and plans
- ✓ **Measure** the true benefits of projects and build better business cases
- ✓ **Learn** a balanced scorecard approach to measure your performance and success

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Your Course Facilitator

David McKean

David McKean will guide you on this two-day journey to become a more rounded and better informed IT professional.

David founded IT Leaders after 10 years as IT director. His most recent role was as IT Director for Cable & Wireless, overseeing the largest successful in-source to date in the UK and transforming the operational infrastructure. Previously he was CIO for UPC Netherlands and AT&T in Asia. His international successes also include running the programme for Bouygues Telecom's successful license bid and the network roll-out in France. His career started in the satellite research team for British Aerospace before moving into sales and marketing, working for Misys and Hewlett Packard.

David is a Chartered Engineer and a graduate of the University of Cambridge. The IT Leadership Development Program is run as a 5-day flagship program at Henley Management College and internationally. It covers Leadership Skills, IT Strategy, Programme and Change Management, Technology Sourcing and more.

International clients

Accenture, Tenet Financial Services, the AA, Ecclesiastical Insurance, Royal College of Surgeons, John Laing, BT Whitbread, Premier Farnell

Hear what delegates have said about David's previous courses:

"Excellent, the most beneficial course I've ever attended"
IT manager - City Inns

"Perfect, great learning with a great team"
IT manager - The Technology Group

"Excellent, will recommend it over and over"
CIO - NLNG UK

"Excellent programme, particularly as it is based on real life experience; great discussions amongst the group"
Head of Infrastructure - Experian

"Very Good"
Head of IT, Allen & Overy Asia

Who Should Attend

- IT Directors
- Chief and Heads of IT Strategy
- GMs IT, Business Managers IT
- Senior IT Managers
- AVPs IT, VPs IT
- IT Managers,
- Governance, Service Management and any other IT functions

IT Leadership Development Program

Day ONE - 27th March, 2008

IT Leadership

Jim Collins in his book 'From Good to Great' identified that the way great companies used technology was a major factor in their differentiation and success. But, to manage technology successfully, IT professionals need to master over 50 different key skills.

So where is the IT manager to spend his time to be of most value? Determining the right priorities is critical to the success of any senior IT executive. And the short average time that IT managers spend in the job suggest that many get it wrong. This course looks at the different aspects of information technology management and will help you to identify your 'leadership opportunities' and set your priorities.

You will learn about different leadership styles, understanding your own style and that of other managers. The principles of emotional intelligence and how to successfully apply them to leading IT organizations are covered. Specifically, you will look at techniques to help you in choosing the right team, how to gain visibility and control in the organization and lead your team to success. Examples are brought to life with case studies during the workshop.

Course Topics

Topics covered include

- ✓ The role and obligations of the IT professional
- ✓ Leadership opportunities and setting priorities
- ✓ IT leadership styles
- ✓ Board level influencing
- ✓ IT decisions IT shouldn't make
- ✓ Your best leadership advice
- ✓ Raising your profile inside and out of the organization
- ✓ Building IT teams and team dynamics – the influence of culture

Day TWO - 28th March, 2008

IT Strategy And Innovation

IT strategy is vital to business success. It defines the future goals and charts your path to achieve them. IT leaders is an innovator in the development of IT strategy. This programme enables organisations to develop technology strategy aligned to the business goals, using best-in-class strategy templates.

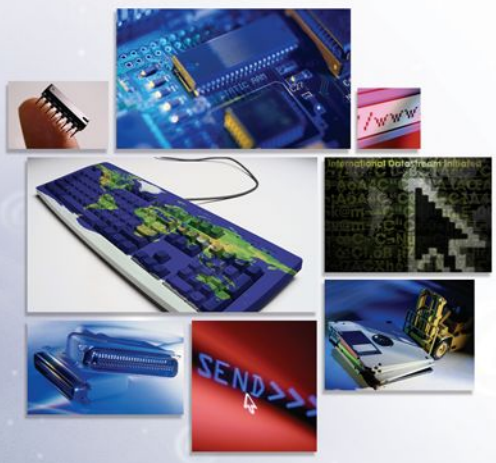
You will start day two by looking at the most common business strategy frameworks and discuss how they can be adapted to meet the needs of IT. The stages of a world-class IT strategy process are described, illustrated with case studies from major international organizations.

You will learn techniques to measure your current situation, looking at benchmarks and business data. The future position can then be defined with clear objectives and a statement of vision. Next, techniques are examined for fostering innovation in strategic planning and how to develop innovative thinking as a key capability. Finally, you will learn different ways to create the strategic plan and communicate it to the organization.

Course Topics

Topics covered include

- ✓ What is strategy?
- ✓ IT strategic frameworks
- ✓ Baselines and benchmarks
- ✓ Techniques for innovation 'doing it better'
- ✓ KPI's and business objectives
- ✓ Using scenario management to get better results
- ✓ How to make your organization an innovation leader
- ✓ Strategic plan outlines
- ✓ How to communicate IT strategy



Special Feature

As a value-added feature on special request from Octara, David McKean will also touch-base and give a brief synopsis to the 3 Key areas in IT Leadership Development

Programme and Change Management
Project Portfolio Management, Choosing, Prioritising and Managing the best projects for your business

IT Operations & Management
A structured approach to Problem Solving to deal with operational issues

Finance and Sourcing
Build Business Cases, Managing Budgets, Contract Management and Negotiation Skills

BRING

IT Leadership Development Program

In-house!

Please contact Muhammad Arif at marif@octara.com or call at 0300-8275091 for further details

Book Today! Turn over for fee & registration details

IT Leadership Development Program

Registration & Payment Options

- E-mail or Fax your nomination(s) to:
  E-mail: register@octara.com
  Fax: 021-4520708, 021-4546639
- Send us your:
  Name, Designation, Organization,
  mailing address, phones, fax and e-mail
- Send your cheque in favour of
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To view reports on our past training workshops and events logon to www.octara.com

Registration Note

Participation will be confirmed subject to receipt of payment.

Cancellations

At least 10 working days prior to the course will be refunded in full. If a booking is cancelled 10 to 7 working days before a course, a Cancellation Fee of 25% of the course fee is payable. For cancellations made within 7 working days, no refunds can be given. Cancellations must be confirmed by letter, fax or email. Substitutions may be made at any time. Notwithstanding the above, delegates may transfer to another Octara course within the next 12 months In the event of unforeseen circumstances, Octara reserves the right to cancel or postpone the event.

Program Fee

(Per Participant)

PKR 36,999 /-
US$ 599 /-

Includes course material,
Octara & itleaders certificate
lunch, refreshments & business networking

10% Discount

on 2 or more participants on total invesment from one Organization

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Octara Private Limited is an independent enterprise and a Business Information Management company of the Tranzum Group specializing in Corporate/Management Training & Workshops, Seminars & Conferences, Event Management, Publications and Public Relations. Octara has to its credit events such as the landmark 10th Management Convention MAP, the 10th General Meeting of the Asia Pacific CSD Group, Valuing the People Factor Conference, The Media & Marketing Festival just to name a few and numerous workshops and seminars with world-class speakers in Dubai, Karachi, Lahore and Islamabad.

itleaders

IT Leaders was set up to provide leadership training for technology managers. Our training is based on many years of experience gained from helping a broad range of clients in the area of management and leadership development of IT teams. IT Leaders run in-house programmes for clients, either as stand-alone workshops, or as part of an on-going programme of development. We provide highly motivational programmes to suit individual client requirements. The IT Leadership Programme for IT Professionals has feedback scores averaging 90%. IT Leaders has its own leadership network, available to IT Professionals to enhance knowledge and skills and keep learning.

David McKean is the Managing Director of itleaders, a UK based company.

Up Coming Programs Book your seat TODAY!

Total Rewards Strategy
Rahim Shirazi, Australia
21-22 January 2008, KHI
24-25 January 2008, LHE

Motive Action
Sohail Zindani
22 January 2008, Lahore
23 January 2008, Karachi

Appreciative Relationship Building
Baseer Sami
11 February 2008, Lahore
13 February 2008, Karachi

PowerTalk!
Saadi Insha
21 February 2008, Lahore
22February 2008, Karachi

Emergency Response Planning
Jim Truscott, Australia
21-22 February 2008, Karachi

Building Organisational Loyalty
Ramiz Allawala
18 & 19 March 2008, KHI
7 & 8 April 2008, Lahore

Effective Business Writing
Karen Allawala
12 March 2008, Karachi
14 March 2008, Lahore

Creativity & Innovation for Business
Sandra Reeves, Singapore
24 March 2008, Karachi

Six Thinking Hats®
Dr. Sunil Gupta, UAE
March 2008, KHI & LHE

Marketing Management
Ian Ruskin Brown, UK
March 2008, Karachi

Budgeting & Budget Control of the HR Function
Paul Walsh, UK
17-18 March 2008, Karachi
20-21 March 2008, Lahore

High Performance Leadership
David Powell, UK
April 2008

**Octara reserves the right to change courses, dates, content or method of presentation.*