

Creative Thinking is not a **mystique** of **talent** and **intangibles** but a skill that can be **learned** and **practiced**.
This **highly interactive** workshop shows you **how!**

Breakthrough Thinking

Unleash Your Creative Brainpower!

8 February 2011, Sheraton Hotel & Towers, Karachi | 9:15 am to 5:00 pm

Course Overview:

In today's copycat economy where products are being commoditized, services are being imitated and markets are crowded with 'me too' players, organizations that survive and thrive are the ones that are continually creative and innovative.

This highly interactive, percept-shattering and extremely enjoyable workshop demonstrates that properly structured creativity is an instrumental business tool that is fun and accessible to all of us. It isolates the basics of creative thinking into easily understood fundamentals and equips the participants with a variety of powerful techniques for solving problems, improving existing products and services and generating new ones.



Course Facilitator:
Saadi Insha

Key Benefits:

- **Enhance** mental flexibility
- **Acquire/strengthen** a 'can-do' attitude
- **Identify** the key blocks to creativity and overcome them
- **Break free** from unproductive thinking patterns and limiting mindsets
- **Generate** quality ideas with proven techniques
- **Create** breakthrough products and services that defy conventional wisdom
- **Adopt** a powerful creative problem solving approach
- **Learn** to create a supportive environment in your organization

What Delegates Have Said About Saadi:

"Saadi Insha is by far the most inspirational of all trainers I have come across. A big thumbs up to him."
Engro Vopak

"A memorable experience! Saadi has put together so many valuable concepts in a very digestible manner."
Pepsico

"Besides the red hot motivational content, the eloquence and style of the trainer is a lesson in the art of presenting."
Sui Southern Gas Company Ltd.

"One of the best and most effective workshops I ever attended."
MCB Bank Ltd.

Course Contents:

- Understanding creativity
- Debunking myths
- Creativity in business
- The two phases of idea development
- Lateral Vs. Vertical Thinking
- Breaking the chains that inhibit creativity
- The problem solving process
- The magic of 'problem rephrase'
- Six powerful idea generation techniques
- Fostering creativity within the organization
- Inspirational anecdotes to stimulate creativity
- Individual and team based creative thinking exercises

Training Methodology:

Learning will be facilitated through a high energy interactive presentation, personal reflection, open discussions, challenges and short cases.

Who Should Attend?

Innovation oriented leaders, executives and managers at all levels - everyone who wishes to foster personal and group creativity to generate fresh, innovative ideas and solutions. Essential for all those who want to challenge their minds to greater things!



Course Facilitator
Saadi Insha



"I enjoyed the workshop. Saadi speaks with a lot of passion and it was good to hear it coming from the heart."
Chevron Pakistan

A leading trainer, seminar leader and motivational speaker, Saadi is passionate about helping people reach their highest potential and become their best selves.

Corporate participants throughout Pakistan have described his workshops as 'superb', 'inspirational', 'thought provoking' and 'outstanding'. He packs his trainings with rich, result oriented content, engaging

activities and topical humor and is known for communicating with a zest and energy that is highly contagious.

Since 2001, Saadi has trained thousands of managers of leading national and multinational organizations through his acclaimed public and private workshops. He has also been invited as a Guest Speaker by various universities and professional forums.

Saadi is an MBA and a Gold Medalist from the Institute of Business Administration and has worked for three different industries.

A firm believer in continuous learning, he has attended numerous personal and professional development programs including Training as a Trainer and Facilitator at the **Singapore Institute of Management**.

In February 2007, Saadi left MCB Bank where he was the Training Manager to work as an independent Trainer. He now conducts public workshops and in-house trainings for organizations that wish to inspire, energize and empower their teams to reach new heights of achievements.

Saadi has trained participants from:



Workshop Investment

PKR 9,500/- per participant

10% Group Discount on 2+ nominees

Course material, Octara certificate, lunch, refreshments & business networking

Registration & Payment Options

● **E-mail or Fax your nomination(s) to:**

E-mail : register@octara.com
: info@octara.com
Fax : 021-34520708, 021-34546639

● **Send us your:**

Name | Designation | Organization
Mailing Address | Phone, Fax and E-Mail

● **Send your cheque in favor of**

"Octara Private Limited" to:
Muhammad Imran Anwer
Octara Private Limited, 2/E-37, Block-6, P.E.C.H.S., Karachi.
Tel: 021-34534261, 021-34536315, Cell: 0321-2670041

To receive this flyer by e-mail drop us a line at info@octara.com

To view reports on our past training workshops and events logon to www.octara.com

You can access our quarterly newsletter online at octara.com/newsletters.aspx

Octara Cancellation Policy

Our Cancellation Policy is activated as soon as the duly filled signed & stamped Octara Registration Form is received from the client. Cancellations made at least 10 working days prior to the course will be refunded in full. If a booking is cancelled 10 to 7 working days before a course, a Cancellation Fee of 25% of the course fee is payable. For cancellations made within 7 working days, no refunds can be given. Cancellations must be confirmed by letter, fax or email. Substitutions may be made at any time. Notwithstanding the above, delegates may transfer to another course to be run within 6 months. Variance in the course fee will be invoiced or adjusted accordingly.

Strategic Partners



Bring Breakthrough Thinking In-house

This workshop can be customized to suit specific needs of your organization at significant savings. Please contact **Mohsin Rahim** at mohsin.rahim@octara.com or call at **0321-2133409** for more details

Upcoming Programs INVEST TODAY!

The Power of Positive Attitude

14 January 2011, Karachi
17 January 2011, Lahore
Baseer Sami

The CHAMPION Sales Professional

18 January 2011, Karachi
21 January 2011, Lahore
Hassan Bin Rizwan

Winning Decisions

18, 19 & 20 January 2011, Lahore
24, 25 & 26 January 2011, Karachi
Sualeha Bhatti

Creating Dashboard Reports using Microsoft Excel

21 January 2011, Karachi
26 January 2011, Lahore
27 January 2011, Islamabad
Nooruddin Surani

Logistics & Inventory Management

February 2011, Karachi
February 2011, Lahore
Dr. Dermot Carey

Effective Delegation Skills

February 2011, Karachi
February 2011, Lahore
Ramiz Allawala

Effective Business Communications

February 2011, Karachi & Lahore
Karen Allawala

'Staying in the Helicopter' and lead effectively

February 2011, Karachi & Lahore
Roger Harrop

Measuring HR Initiatives

February 2011, Karachi & Lahore
William Rothwell
Mind Maps at Work
February 2011, Karachi & Lahore
Sandra Reeves

The Customer is King Series

February 2011, Karachi & Lahore
Sandra Reeves

Mastering Business Continuity Practices

February 2011, Karachi & Lahore
Jim Truscott

Measuring & Monitoring Customer Satisfaction

February 2011, Karachi & Lahore
Alan Power

*Octara reserves the right to change courses, dates, content or method of presentation.

Connect with Octara on social networks:

