

Dr. Edward de Bono Thinking Tools Series

Six Thinking Hats®

The Management Tool for building the Innovative Organization

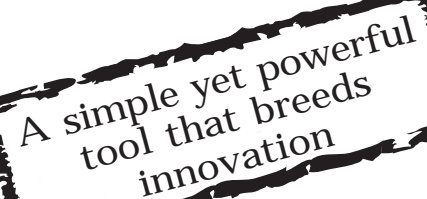
A Dr. Edward de Bono Thinking Tool
facilitated by Master Trainer Dr. Sunil Gupta

Lahore
March 5, 2007
Pearl Continental Hotel

Karachi
March 6, 2007
Sheration Hotel & Towers

Timing
9:00 am to 5:00pm

Who Needs Six Thinking Hats®
Training Course?
Anyone who wants
to think clearly,
objectively, and
creatively



A simple yet powerful
tool that breeds
innovation



Changing the Corporate Mindset can be
as easy as Changing a Hat

Use the power of Six Thinking Hats® to:

 Generate New Ideas

 Lead Better Meetings

 Stimulate Innovation

 Improve Teamwork

 Identify Alternatives

 Solve Problems Faster

Personal Endorsement by
Dr. Edward de Bono

20.10.05

This is to recommend
Dr. Sunil Gupta who is
a very experienced instructor
in my methods.
He has both an excellent
understanding of the system
and also years of
practical experience in
teaching the methods.

Edward de Bono

What Dr. Sunil Gupta's Participants Say About Him

"Great Learning Experience. Dr. Gupta is a Great Trainer"

Hafsa Abbasy, Country HR Advisor, ABN Amro Bank

"An experience of a lifetime"

Tehreem Atif, Assistant Manager HR, Ufone GSM

"Dr. Gupta has complete mastery over his subject and communicates clearly while relating the learning to practical work situations"

Ghazanfar Ali Shah, Learning Manager HR, British American Tobacco

"Excellent all around"

Syed Farhan Mahmood, Sr. Manager HR, Ufone GSM

"The trainer is commendable in delivering the pedagogical and andragogical concepts and keeps everybody engaged with interesting ideas and exercises"

Asma Butt, Lead Trainer, Sui Southern Gas Company

"Dr. Gupta has complete command over his subject and connects well with the participants"

Rukhsana Moghal, AVP HR and Admin, Pak Kuwait Investment Company

"Excellent fulfillment of expectations"

Humaira Ahmad, Corporate Trainer



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Dr. Sunil Gupta

Dr. Sunil Gupta, the Creative Guru, after his early education at the University of Bombay, worked for his Post Masters Research and Advanced Training at the University of New York, where he completed his Ph.D. in Management.

Dr. Gupta has been certified as a Master Trainer and Consultant personally by Dr. Edward de Bono and is licenced to offer Six Thinking Hats®, Lateral Thinking™, Simplicity®, and CoRT™ workshops and consultancy in the GCC, India, Pakistan and Sri Lanka.

He is a Certified Master Black Belt in Six Sigma from Motorola University USA, and certified Mind Mapping Instructor from Tony Buzan.

He is certified in Kepner Tregoe™ - Problem Solving and Decision Making Techniques, certified ODI instructor in Voice of the Customer, certified instructor by Ken Blanchard in Whale Done™, Gung Ho®, and One Minute Manager®, and many other international certifications.

He has over 28-years of academic and industrial experience. His previous work assignments have been in Singapore, USA, India, Pakistan and the GCC countries with multinationals and Government sector. His core competencies include Management Development, HRD, Organization Development, Human Resource Information System (HRIS) General Management, Creativity and Change Management.

He was Corporate Manager-HRD at Colgate Palmolive Inc. India, where he received the Chairman's "You Can Make A Difference" Award. In Pakistan, Dr. Gupta has worked with BP, Castrol, Ufone, Young Presidents' Organization and many other organizations in public and in-company programs.

Participants in his training programs have come of across 35 countries and from 75 nationalities.



White Hat

The White Hat calls for information known or needed.



Black Hat

The Black Hat is judgment- the devil's advocate or why something may not work.



Red Hat

The Red Hat signifies feelings, hunches, and intuition.



Green Hat

The Green Hat focuses on creativity: possibilities, alternatives, and new ideas.



Yellow Hat

The Yellow Hat symbolizes values and benefits and why something may work.



Blue Hat

The Blue Hat is used to manage the thinking process.

About Dr. Edward de Bono

Creator of the Six Thinking Hats concept and training program, Dr. de Bono is regarded as the world's leading authority on creative and conceptual thinking. His 65 books with translations into 37 languages and he has been invited to lecture in 57 countries. Dr. Edward de Bono has personally taught his thinking skills to over 200,000 people. The International Astronomical Union named a planet after Edward de Bono in recognition of his contribution to humanity. There are over 4 million references to Dr. Edward de Bono on the Internet. Dr. de Bono has established the World Academy of New Thinking™ (WANT) which is an association of those who believe in the need for new thinking and the importance of new thinking. Dr. Edward de Bono was recently named one the 'Top 50 Business Intellectuals.'

TCS & SOL had the honor of hosting Dr. Edward de Bono for an exclusive talk in Karachi - Pakistan in 2004

- Lateral thinking
- Using the 6 thinking hats



Replace One-Dimensional Thinking with Six-Dimensional Thinking



Much of our thinking is done in a confused way. We often try to do too much at once. Emotions, information, logic, hope and creativity are all mixed in. It's like juggling too many balls. As a result we begin to limit our thinking.

We start to use only one type of thinking for every situation, usually critical or negative thinking. Similarly, critical thinking is a powerful tool but if you are trying to create a new idea, it can just get in the way.

The Six Thinking Hats® system provides a practical framework to overcome these challenges. It's a simple, easy to use method that can dramatically change the way you think. And the way your organization operates.

Dr. Edward de Bono's Training Course is fast-paced, practical, and interactive. The measurable results include shorter meetings, thorough decisions, better communication, and easier problem resolution.

Individuals and teams will learn to separate thinking into six categories for analyzing issues and generating new ideas. Edward de Bono's You will leave the Six Thinking Hats® program with tools you can apply immediately for:

- Facilitation of meetings
- Preparing for discussions
- Continuous process improvement
- New products and new designs
- Conflict resolution
- Decision making and problem solving
- Customer focus groups / interviews
- Leadership development
- Presentations

Internationally Applied

The Six Thinking Hats® method is widely used at **Prudential Insurance**, the largest insurance group in the world. In fact, images of the six colored hats are woven into the carpets at their Canadian headquarters.

Du Pont, which now has a formal center for creativity and innovation, has trained creativity facilitators and uses the Six Hats system extensively.

IBM has certified 15 instructors to teach Six Thinking Hats® to its employees.

Objectives and Outcomes

Participants in the Six Thinking Hats® course will show evidence of the following:

- 👉 A marked tendency to identify themselves as thinkers
- 👉 Confidence to cope with and improve their environments
- 👉 Competencies enabling them to:
 - 👉 identify and solve problems
 - 👉 propose alternative solutions
 - 👉 predict the consequences of each alternative
 - 👉 assess the usefulness of each set of consequences
 - 👉 select the best alternative
 - 👉 implement it
 - 👉 evaluate it
- 👉 Competencies enabling them to:
 - 👉 develop a habit of perceiving events and situations as opportunities
 - 👉 identify the benefits/desired outcomes of pursuing each opportunity
 - 👉 identify the risks/dangers of pursuing each opportunity
 - 👉 design ways to minimize risks and dangers
 - 👉 select opportunities based on weighing the benefits against remaining risks
 - 👉 design plans for pursuing a selected opportunity
 - 👉 assess and reevaluate plans in progress
- 👉 Competencies enabling them to:
 - 👉 understand and take on the facilitator role in a group meeting
 - 👉 identify and articulate other people's points of view

Who Will Benefit Most

Anyone who wants to think clearly, objectively, and creatively. Including but not limited to:

- Senior Managers
- Line Managers
- HR Professionals
- Project Managers
- Meeting Facilitators
- New Product Developers
- Team Leaders & Members
- Trainers & Consultants
- Sales & Marketing Professionals
- Advertising & PR Professionals

Look out for up-coming
Dr. Edward de Bono Thinking Courses:

- Simplicity®
- CoRT™
- Lateral Thinking™
- DATT™

With
Branded Courseware
and Certificates imported
from USA

A division of **Siemens** reduced product development time by 50%.

ABB was able to reduce a series of multinational project meetings from 30 days to 2 days.

After learning de Bono creative thinking skills, fights between miners at a **South African mine** were reduced from 210 per month, to 4.

Leading organizations such as **Eli Lilly**, **Federal Express**, and **Honeywell** are reaping the benefits generated by Six Hats methods.

“The quality
of our
thinking will
determine
the quality of
our future”

Dr. Edward de Bono



Six-Thinking Hats[®]
In-house!

Please contact
Muhammad Arif at
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call at 0300-8275091
for further details

BRING