



Memon
Professional
Forum

Entrepreneurship
2015



Dare Dream

HOPE | RISK | BELIEVE

September 09, 2015 - Marriott Hotel, Karachi | 09:00 am to 05:30 pm

Featuring Renowned Business Personalities & Leading Entrepreneurs



Khalid N. Awan

Chairman, TCS Holdings (Pvt) Ltd.



Arif Habib

CEO, Arif Habib Corporation Ltd.



Muhammad Ali Tabba

CEO, Lucky Cement Ltd.

Special "One on One" Session



"Qahwa with Rafiq Rangoonwala"

Road to Success: Life-long Lessons from Corporate Gurus

Special Guest **Muhammad Ali Tabba**, CEO, Lucky Cement Ltd.

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Other Prominent Conference Speakers



Jawwad Farid

Director, Risk Solutions at
Sunoida Insights Pte Ltd



Dr. Abdul Bari

CEO, Indus Hospital



Mohammed Sohail

CEO, Topline Securities (Pvt.) Ltd.



Muhammad Ali Saeed

CEO, SAAO Capital (Pvt.) Ltd.

Panel Discussion-1

Theme: Incentivizing Compassion

How to Build a Sustainable Social Business



Naeem Zamindar

Country Director,
Acumen Fund Pakistan



Dr. Asif Imam

Founding Chairman,
SINA



Hanif Janoo

Chairman,
Tea Association of Pakistan



Shabbir Bilwani

Director,
Agile Offices



**Moderator
Moin Fudda**

Country Director, CIPE

Panel Discussion-2

Theme: Digital Marketing

Leveraging the New Media for Business Growth



Amin Rammal

Director, The Brand Crew



Faisal Sheikh

GM & Head Digital, Brainchild Pakistan



Salman Hassan

CEO, TCS, E-com



**Moderator
Hassan Bin Rizwan**

Prymus Technology



Osama Qassim

CEO, QnE

Theme: Founders' Pitch

6 – 7 budding Entrepreneurs to pitch venture ideas to a panel of judges.
Best idea will get a cash prize from MPF.

Panel of Judges



Moin Fudda

Country Director, Center For
International Private Enterprise(CIPE)



Imran Moinuddin

Founding Board Member,
DotZero & CEO, NexDegree



Jawwad Farid

Director, Risk Solutions at
Sunoida Insights Pte Ltd

Conference Agenda

TIME	TOPIC	SPEAKERS
08:30 am – 09:00 am	Refreshments / Registration / Formal Opening	
09:00 am – 09:05 am	Recitation from the Holy Quran	
09:05 am – 09:10 am	Opening Remarks	Muhammad Hanif Jakhura, Convenor, Conference Organizing Committee (MPF) & CEO, CDC Pakistan Ltd.
09:10 am – 09:15 am	Welcome Address	Abdul Aziz Tayabani, President - MPF
09:15 am – 09:55 am	Keynote Address	Khalid N. Awan, Chairman, TCS Holdings (Pvt) Ltd.
09:55 am – 10:20 am	Address by the Chief Guest	Arif Habib, CEO, Arif Habib Corporation Ltd.
10:20 am – 10:50 am	TEA & COFFEE BREAK	
10:50 am – 11:10 am	"Funding Your Dream"	Jawwad Farid, Director, Risk Solutions, Sunoida Insights Pte Ltd
11:10 am – 12:10 pm	Founders' Pitch	Panel of Judges to evaluate 6 - 7 Budding Entrepreneurs
12:10 pm – 12:40 pm	"Leadership Behaviors for Entrepreneurs"	Mohammad Ali Saeed, CEO, SAAO Capital (Pvt) Ltd.
12:40 pm – 02:00 pm	LUNCH & PRAYER BREAK	
02:00 pm – 03:00 pm	Special One on One Session: "Qahwa with Mr. Rafiq Rangoonwala"	Muhammad Ali Tabba, CEO, Lucky Cement Ltd.
03:00 pm – 03:20 pm	"Social Entrepreneurship: Community Development through Innovation"	Dr. Bari, CEO, Indus Hospital
03:20 pm – 04:05 pm	"Incentivizing Compassion: How to Build a Sustainable Social Business"	A conversation on Social Business Moderated by: Moin Fudda, Country Director, CIPE
04:05 pm – 04:25 pm	"Seizing the Opportunity: Capitalizing on the Rising Trends in Pakistan"	Mohammed Sohail, CEO, Topline Securities (Pvt.) Ltd.
04:25 pm – 04:45 pm	TEA & COFFEE BREAK	
04:45 pm – 05:30 pm	"Digital Marketing: Leveraging the New Media for Business Growth"	A conversation on Digital Marketing Moderated by: Hassan Bin Rizwan, Prymus Technologies
05:30 pm – 06:00 pm	CLOSING	

Conference Registration FEE (Per Participant)

PKR 6,000* for Non Member

PKR 3,000* for MPF Member & Student

FEE INCLUDES: lunch, refreshments & business networking

***Plus SST 14%**

5 EASY WAYS TO REGISTER:

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PAYMENT:

Send your cheque in favor of “**Octara Private Limited**”

To: **Muhammad Imran Anwer**

(MPF Conference Secretariat) **Octara Private Limited**, 1/E-37, Block-6, P.E.C.H.S., Karachi.

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A confirmation letter/e-mail and invoice will be sent upon receipt of your registration.

Your participation will be confirmed subject to receipt of payment.

Full payment must be received in advance to confirm registration.

REGISTRATION NOTE:

Refunds are not allowed, however substitutes may attend, provided you inform us in writing at least 5 working days in advance.

In the event of unforeseen circumstances, MPF reserves the right to postpone, amend or cancel the event.

Position your company brand with MPF Conference as partners and mark your competitive presence amongst the key decision makers in the corporate sector.

For details, please contact:

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