

POWERFUL PUBLIC SPEAKING & PRESENTATION SKILLS

February 22, 2019 - Karachi | 9:00 am - 5:00 pm



Course Facilitator:

RAHEEL AKHTER

- **Renowned TV Anchor Person**
- **An Award-Winning Debater**
- **A Powerful Public Speaker**

Course Overview

Best speakers do not merely talk to you, they do not merely show you, instead they make you live and feel the ideas they want to communicate. **Jeremy Clarkson** did not showcase cars in a way that hundreds of other car shows around the world do. He made his audience live and breathe in the world of cars. **Steve Jobs** did not present mobile phones, he engaged people in the magic of technological innovation.

The course provides an environment, where you can learn to create exciting, engaging presentations. How to use your body as language medium, what should be your facial expressions and gestures, how to use your vocal tone and voice pitch effectively.

A significant part of this course will be built on the questions, situations and material that participants bring to the table. Everything that we discuss we will also practice by fine tuning your messages, telling captivating stories, visually sketching concepts and designing slides.

Key Benefits:

Upon the completion of training, the attendees are able to:

- **Explore** the elements of effectively speaking in public
- **Build** confidence in their speaking skills
- **Arrange**, Plan, and prepare their message
- **Speak** creatively and influentially
- **Speak** clearly and precisely
- **Be** proficient in demonstrating the presentation in a suitable manner
- **Listen** and Analyze the content and provide speeches with perception and composure

...only from Octara!!!

For Details:

Karachi: 021-021-34547141, 34520093, 34520092

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Helping You Succeed!

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COURSE AGENDA

What's your message?

- Crafting a clear message
- Importance of structure and tools for creating it
- Delivering the structured message

Show me and I'll remember

- Different presentation software tools
- Sketching visual messages
- Powerful ways of supporting your message (incl. photos, slides, charts)

Involve me and I'll understand

- Value added by engaging the audience
- Interactive presentation formats
- Talking to your audience

Let me tell you a story

- Influence of stories in thinking and communication
- The art of captivating storytelling
- Story as a presentation framework

Presentation magic

- Emotional engagement of presentations
- The magic of smiles
- Wow-effect

Time waits for no man

- Planning and managing presentation time
- Audience attention span
- Usable speaking notes

Who Should Attend:

Anyone who wants to improve their own presentation skills or their staff in order to become more effective Communicators & Presenters at the workplace.

Course Facilitator: RAHEEL AKHTER

Raheel Akhtar is a renowned TV anchor person, an award-winning debater and a powerful public speaker.

People aspire to live an extra ordinary life but he gave meaning to his ordinary life. When he was called to quit and surrender his passion and dreams in the way of achieving a secure future in terms of wealth, and recognition, Raheel Akhtar instead stood strong and determined in the face of all challenges and had his sights adhere on his dreams. Today, he is not only living his dreams but his exemplary struggle has inspired others. His smartness and maturity couldn't be more explained when he waited for the right time and hit the nail on its head.

This young gentleman, who didn't let him wander away from his objective, accepted this turning point and joined Bol TV for News Anchor ship in 2016. His clarity of thoughts, opinionated personality and yet humble approach towards life has made him the most respectable and the biggest shining star in the debating arena on many occasions. His current program on aired on one of the most watched channels is one of the greatest hits in the long list of his achievements. With record breaking TRP's of his channel and program, he stands out on the pedestal of success which now cannot be overlooked.

Quite interestingly, Raheel Akhtar has served for more than 20 years and has experienced the maximum diversity in work including TV media, corporate sector, education and communication. He is also a young C.E.O of an international Training & Consultancy Company "SpeakSmart Pakistan" having offices in Pakistan and Estonia.

Raheel Akhtar has been an ordinary man but with exceptional achievements that included huge collection of national awards and recognition as an accomplished and an impactful debater. He judged numerous debate competitions at national and international levels, remained a big source of guidance for young public speakers across the globe and has been actively participating in social welfare work and owning responsibility being a citizen. Today, his inspirational journey still continues but continues his way because when many didn't understand him, he knew there was a method to his madness.



INVESTMENT

PKR 15,000
+SST Per Participant



FEE INCLUDES:

Course material, certificate of attendance, lunch refreshments & business networking

3 Easy Ways to Register

021-34547141, 34520093, 34536306

register@octara.com www.octara.com

Send your cheque in favor of **Octara Private Limited**

To: **Umair Tariq** Admin & Account Executive

Octara Private Limited - 1/E-37, Block-6, P.E.C.H.S., Karachi.

Tel: 021-34520708, Cell: 0302-4599773

Bring this program **In-house**

This workshop can be customized to suit specific needs of your organization which may lead to significant savings & avoiding pitfalls. Please contact **Naveed Rahim** at naveed.rahim@octara.com or call at **0334-3082767**