



You. On Stage. Your Audience Waits.

The stakes are high. You need to deliver uneasy news to the business and stakeholders. How do you maintain respect for your leadership and inspire your audience?

Raise Your Inspirational Voice.



Inspirational Speaking

27 October 2010, Pearl Continental Hotel, Lahore | 04 November 2010, Sheraton Hotel & Towers, Karachi | 9:00 am to 5:00 pm



Course Facilitator:

Lucy Cornell,
Chief Inspiration Officer
Voice Coach, Sydney, Australia

Course Overview:

As a leader you have the privileged opportunity to change the world. With that comes the responsibility to voice your vision with integrity and power to bring about this change. The world's greatest leaders are inspired by a great belief in their heart. This inspiration is then carried by their voice to move their audience into action. Invoke your voice, body, heart and mind to deliver your business content with inspiration and truly connect to your audience. This interactive, powerful one day workshop will help develop your presence, credibility, persuasive power and confidence to help you speak from your heart to be a powerful, visionary leader.

Key Benefits:

- Become a courageous and expansive voice for your business
- Deliver with impassioned, powerful and expressive presence
- Speak from your heart to be remembered
- Learn from the great theatrical texts and inspiring speeches
- Practice your content & delivery on an audience (fellow participants)
- Train in globally recognized performance and speaking techniques

What Delegates have said about Lucy Cornell:

"Great group participation. Reinforced the power of voice to get your message across. Thought provoking, emotional, engaging. Lots of learning. Loved it - power to the word!"
YPO Melbourne

"Lucy has an infectious level of energy. I found myself uplifted after each session and looking forward to the next."
Macquarie Bank, Australia

Course Outline:

Preparation:

Each participant must be prepared to speak a 1 - 2 minute elevator pitch about their business vision.

Diagnostic:

- Inspirational speaker role models
- Benchmark your speaking style

Crafting Content:

- Understanding your audience
- Crafting a memorable experience
- Elevating your language
- Managing the audience's response

Delivery:

- Work with the ABV of performance
- Claim your right to speak
- Step into the spotlight with presence
- Breath with and connect to your audience
- Harness the power of your voice and words
- Spice your message with emotional energy

Performance:

- Ample performance opportunities to practice with fellow participants

Who Must Attend?

"We love hearing your passions and finding a way for that voice to be freed."

C-level Executives, Rising Senior Managers, Stirring Speakers and rousing Entertainment Professionals looking to elevate their speaking performance to world class.

Limited Seats!



Course Facilitator:
Lucy Cornell



"My dream is to hear the world changed by enlightened and visionary speaking"
Lucy Cornell

Lucy Cornell, Director & Chief Inspiration Officer of Voice Coach, brings the world's most sophisticated techniques in voice and speaking to the business world to develop vocal presence and power for stronger, more inspired leadership.

Lucy Cornell (**Designated Linklater Voice Teacher, M.App.Sc., B.A.B.ed., L.T.C.L.**) has been accredited by Master Voice teacher, Kristin Linklater in the USA and is 1 of 150 accredited Linklater voice teachers in the world. Training with Kristin Linklater is rigorous and competitive. There is no other voice teacher training in the world that compares with the quality of voice teachers designated by Kristin. Lucy also holds a **Masters of Applied Science in Voice Research (USyd)**, Bachelor of Arts and Education (UNSW) and a Licentiate Diploma from the Trinity College of London.

For over 8 years, she has worked with an illustrious group of clients including: **McKinsey, Citigroup, UBS, IBM, Commonwealth Bank, Macquarie Bank, ANZ Bank, Bloomberg** as well as many other private clients across the business and entertainment in

Lucy has spoken on various Radio and Television channels and is regularly sought as a specialist speaker at International conferences. She speaks regularly for **Entrepreneur's Organization** and **Young President's Organization** events globally. To name a few, she has been invited as a Speaker at Global Leadership Conference Barcelona 2010, Miami 2009 and Sydney 2008, Chapter Events for Dubai, Oman, South East Asia, Sri Lanka, San Diego, Australia, New Zealand.

Lucy averages 9/10 for YPO events globally

Lucy has trained participants from:



Workshop Investment

PKR **28,500/-** **10% Group Discount**
per participant on 2+ nominees

Book your seat by
18 October, 2010 and SAVE PKR 3,000

Course material, Octara certificate, lunch, refreshments & business networking

Registration & Payment Options

- **E-mail or Fax your nomination(s) to:**
E-mail : register@octara.com, info@octara.com
Fax : 021-34520708, 021-34546639
- **Send us your:**
Name | Designation | Organization
Mailing Address | Phone, Fax and E-Mail
- **Send your cheque in favor of**
"Octara Private Limited" to:
Muhammad Imran Anwer
Octara Private Limited, 2/E-37, Block-6, P.E.C.H.S., Karachi.
Tel: 021-34534261, 021-34536315, Cell: 0321-2670041

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To view reports on our past training workshops and events logon to www.octara.com

Octara Cancellation Policy

Our Cancellation Policy is activated as soon as the duly filled signed & stamped Octara Registration Form is received from the client. Cancellations made at least 10 working days prior to the course will be refunded in full. If a booking is cancelled 10 to 7 working days before a course, a Cancellation Fee of 25% of the course fee is payable. For cancellations made within 7 working days, no refunds can be given. Cancellations must be confirmed by letter, fax or email. Substitutions may be made at any time. Notwithstanding the above, delegates may transfer to another course to be run within 6 months. Variance in the course fee will be invoiced or adjusted accordingly.

Logistics Partner



Strategic Partners



Bring Inspirational Speaking In-house

This workshop can be customized to suit specific needs of your organization at significant savings. Please contact **Mohsin Rahim** at mohsin.rahim@octara.com or call at **0321-2133409** for more details

Upcoming Programs Book your seat TODAY!

- Enterprise RISK Management: ISO 31000**
John Byrne, Australia
14 & 15 October 2010, Karachi
18 & 19 October 2010, Lahore
- Budgeting and Budget Control of The HR Function**
Paul Walsh, UK
November 2010, KHI & LHE
- Building Brand Equity**
Omar Abedin, UAE
18 & 19 October 2010, KHI
21 & 22 October 2010, LHE
- Creating ROI on HR Initiatives**
Paul Walsh, UK
November 2010, KHI & LHE
- Power of Perception (POP)TM**
Tauseef Qadri, UAE
(Certified de Bono Trainer)
October 2010, KHI & LHE
- Training Needs Analysis**
Paul Walsh, UK
November 2010, KHI & LHE
- Managing the Training Function**
Paul Walsh, UK
November 2010, KHI & LHE
- Mind maps at work!**
Sandra Reeves, Singapore
November 2010, KHI & LHE
- Improving Sales Performance Through Effective Sales Leadership**
Jerry Brown, UK
November 2010, KHI & LHE
- The Customer is King Series**
Sandra Reeves, Singapore
November 2010, KHI & LHE
- Staying in the Helicopter[®] and lead effectively**
Roger Harrop, UK
November 2010, Karachi, Lahore & Islamabad

*Octara reserves the right to change courses, dates, content or method of presentation.

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